

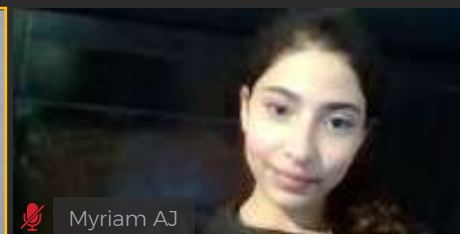
2020 Annual Report **CREATING IMPACT, ONLINE.**

dot.
LEBANON

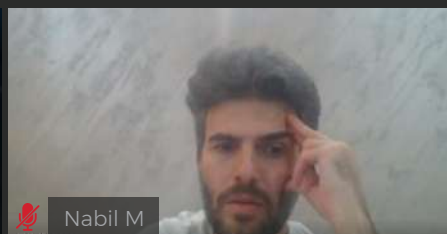
DOT Lebanon



Ali O



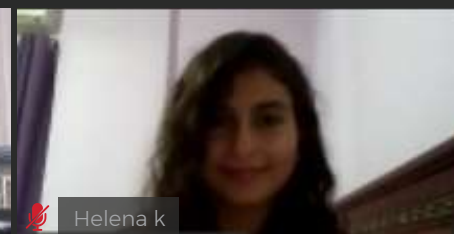
Myriam AJ



Nabil M



Carla H



Helena k



Sandra A



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CLOSING

A Year of Change

Stepping into Online Collaboration

2020 was a challenging year for every single individual on this earth. Lebanon was hit hard by an economic crisis, the Beirut explosion, and COVID-19. I cannot enter 2021 with the message that there is a clear light at the end of this tunnel while so many are still suffering. But what I do know is that whenever I see a challenge, I see an opportunity for a solution. As we move forward, it will be critical to remain solution-focused, surround ourselves with brilliant people with big ideas and different perspectives, and to support solutions emerging from our communities.

This last year saw our organization respond and shift rapidly, and adapt and innovate with skill and empathy. I am enormously proud of our team for their resilience and ability to support each other and our communities. In 2021, we are staying focused as a team. We will continue to build strong digital relationships with our beneficiaries, and deeply understand their new needs in this changing and challenging world. A remote virtual economy and work from home models mean that community economic development will look different this year, but DOT is in the best position to tackle this challenge with energy. In 2021 we will see the “D” in DOT come alive: we will see digital, live digital, offer digital, and impact with digital.

- Marianne Bitar Karam, DOT Lebanon Country Director



A Decade of Achievements

14,658

Unique Beneficiaries
till December 2020

2010

89

- Launched the organization in Lebanon with a pilot project that allowed us to start out operations

2011

162

- Explored new partnerships in Palestine refugee camps (Swiss and Canadian fund).
- Launched our programs targeting women.
- Stepped into the South area

2012

273

- Stepped into the North and Akkar area.
- Launched consortia models of operations with various partners.
- Started working with women coops and SMEs.

2013

500

- Launched our TeachUp! Program with MEHE and in partnership with consortia members with World Learning and USAID
- Learned the needs of schools, students, teachers

2014

1,000

- Went nationwide in terms of coverage.
- Increased our pool of community trainers.

2015

835

- Strengthen the relationships with MEHE and schools

2016

330

- Launched projects supporting Syrian refugees.
- Launched new curricula in partnership with UNICEF under the Generation of Innovation Leaders program.

2017

3,147

- Started diversifying partnerships
- Introduced new curricula within a nationwide coverage.
- Growth of the team started in terms of size and expertise.

2018

2,413

- Focused on enhancing and upgrading internal processes and intranet systems.
- Launched BRIDGE. OUTSOURCE. TRANSFORM Lebanon's first impact outsourcing platform in partnership with UNICEF.

2019

2,384

- Worked for the first time on inclusion projects.
- Launched new curricula.
- Got the accreditation of Google Maharat and Facebook.

Taking Education Anywhere

DOT Lebanon's journey towards online learning during the COVID-19 Pandemic.

The year that sparked the big debate, 2020 was anything but an easy year. Some would argue it was 'the worst year of their lives', while hopefuls say that 'they finally got a chance to take a step back, slow down and enjoy life like never before.'

As for DOT Lebanon, together with our amazing partners, we saw a way to utilize our digital capabilities to create a bigger impact that brings Education Anywhere.

In the year where students shifted from classrooms to living rooms ; we wanted to make sure that this wasn't a privilege, and that education remained a right for everyone, anywhere in Lebanon.



Being at the forefront of digital education for the past 10 years gave us a head-start as we dived into this challenge by dedicating all our resources towards making this happen. As a result, we had our initial online courses up and running in less than 1 month, reaching beneficiaries in their households via instructor-led courses.

Alongside our online skills development programs we launched

#EducationAnywhere, an online campaign that aims at creating awareness about self-paced learning. For this, DOT Lebanon gathered more than 20 trainers to provide complimentary online classes through our partnership with Facebook blueprint© & Maharat Min Google©.

2020 Overview

Transforming communities through distance learning, social cohesion, and civil society engagement.

1 Social Cohesion Enhancement

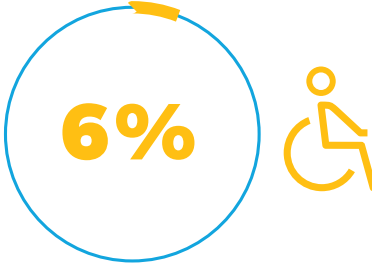
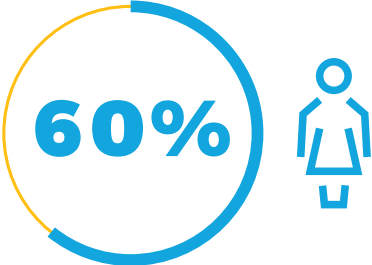
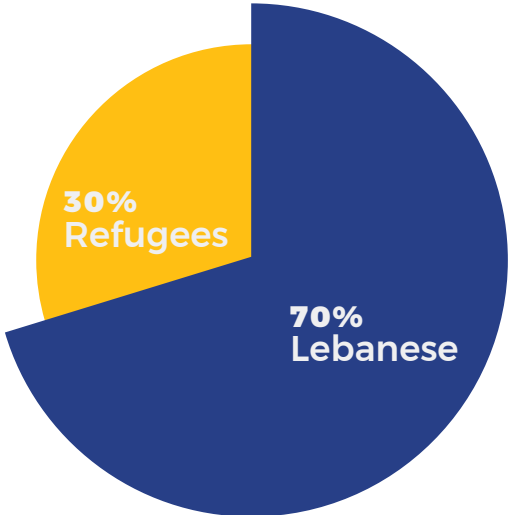
Strengthening social integration and cohesion between diverse communities through joint digital project design and execution;

2 Youth Civil Society Engagement

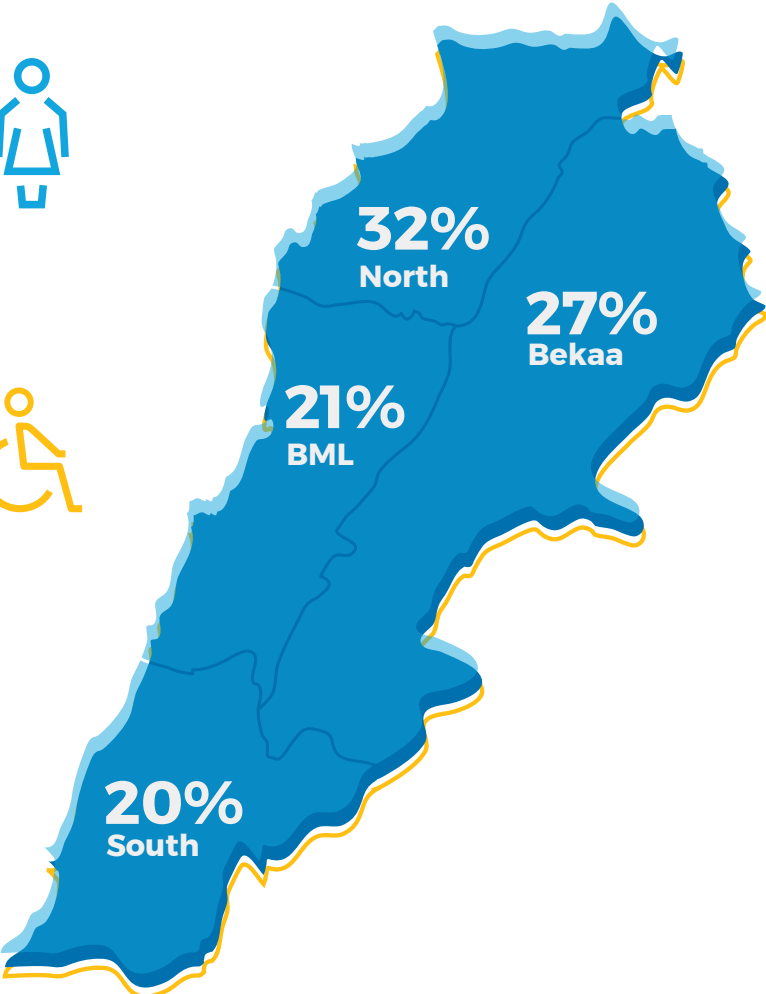
Commitment of more than 30 Civil Society Organizations in Lebanon to become members of a Community of Practice working on mobilizing, organizing, and solving problems facing youth;

3 Creation of Digital Content for Specialized organizations

- Digitizing, gamifying, and delivering learning, and Anti-torture curriculum
- Customizing, delivering, and facilitating a remote and distance learning and training curriculum

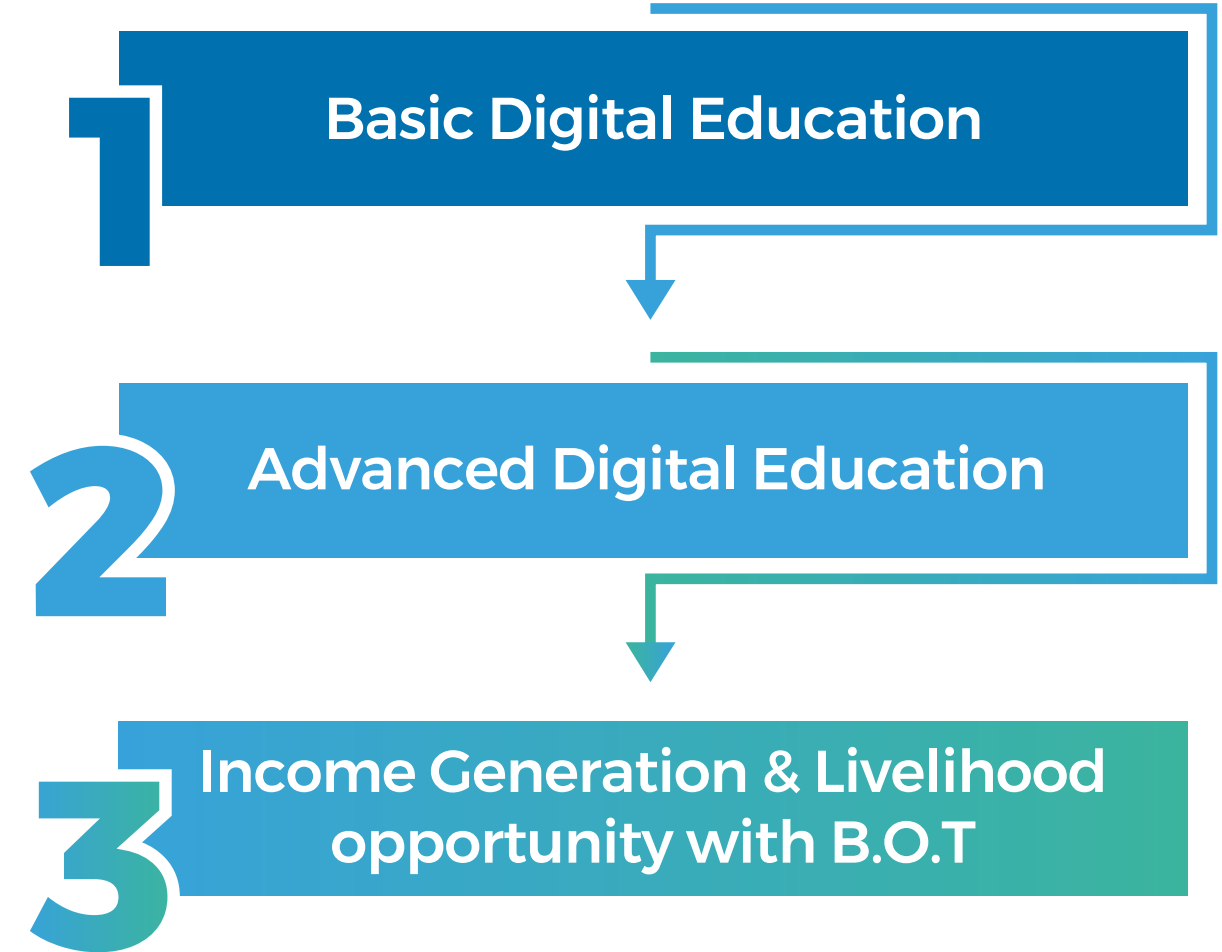


Age



COURSES	
<u>Digital Media Literacy</u>	1,242
<u>Mobile App Development</u>	309
<u>Social Media Marketing</u>	514
<u>Micro Work</u>	549
<u>CISCO courses</u>	513
<u>Robotics</u>	86
<u>English</u>	315
<u>TEACHUP</u>	68
<u>YLP6</u>	111
<u>Online Safety Training</u>	146
3,853	

Click on the course name to learn more about it



Know more in the next slide →



Youth Impact Story Mira T. - Beirut, Lebanon

Mira joined B.O.T in October 2018 graduating from a bachelor in Sociology and completing the Digital Media Literacy and the Mobile Application Development courses with DOT Lebanon under the GIL program by UNICEF



I started to get frustrated that I won't be able to find a job in Lebanon, but I've been generating income ever since I joined B.O.T and I'm thankful, this is my first working experience.



Know more about Mira's path with B.O.T



Powered by



Funded by





About

B.O.T (Bridge. Outsource. Transform) is a social enterprise that introduced Lebanon’s first impact sourcing platform that provides high quality digital services executed by skilled freelancers from marginalized communities in Lebanon.

B.O.T ensures women and youth have access to global and local digital work, giving them the platform to work their way up while securing a source of income.

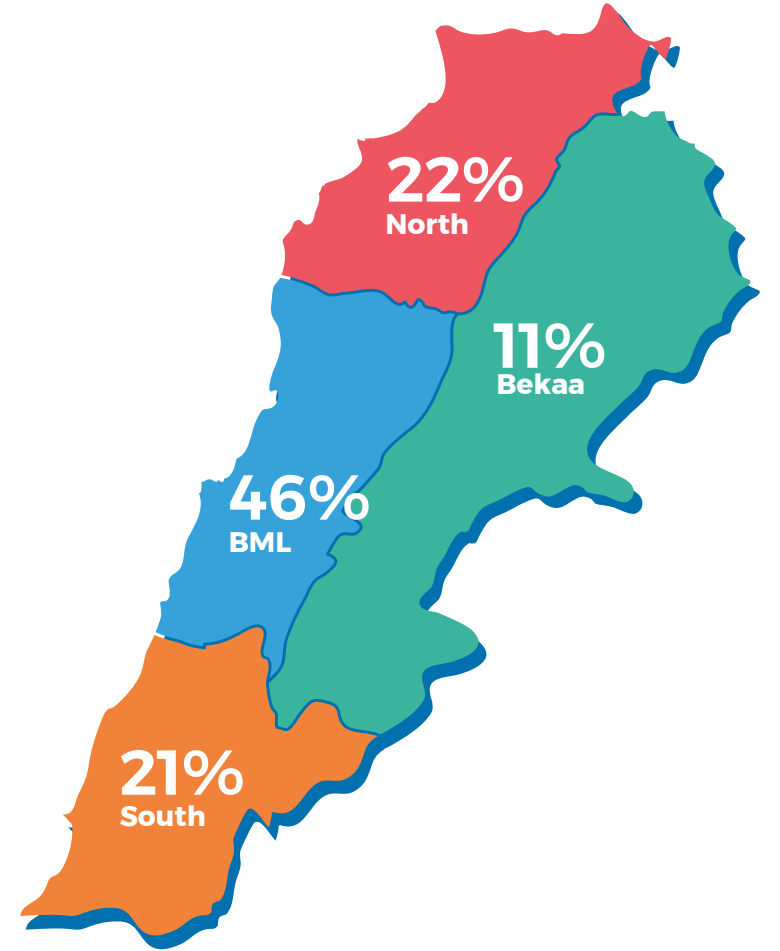
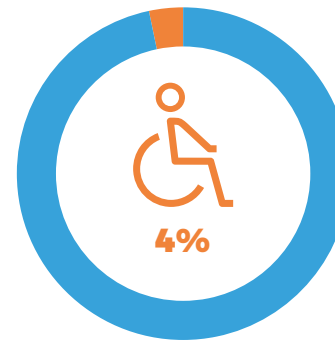
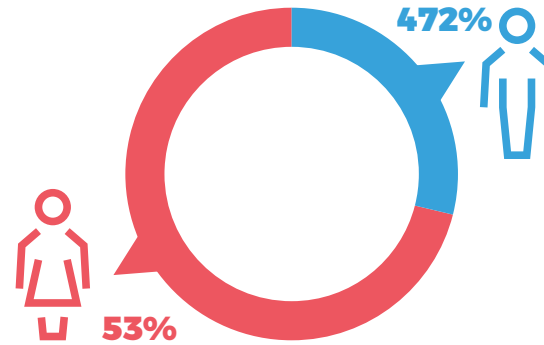
B.O.T offers Online and On-Field Data Collection, Data Entry, E-commerce Product Listing, AI Training Data, and Temporary Staffing.



Request your service now



Active Freelancer Demographics:



2020 Partners

Great Achievements happen through strong partnerships

Funding Partners



Curriculum Partners



Field Partners



In Kind Partners



OUR PEOPLE

Our Passionate and impact-driven team worked hard together with our partners to impact communities nationwide, and help the young women and men in marginalized areas create a better future for themselves.



2020 PROJECTS

16 projects towards better livelihoods.

DOT Lebanon

TM

SM

CT

AK

CB



Send Message



Present now

Digital Opportunities Through Integrated Training (DoIT)

Bridging the gap between labour market needs and Youth Digital Skills

Funded by



In partnership with



Summary

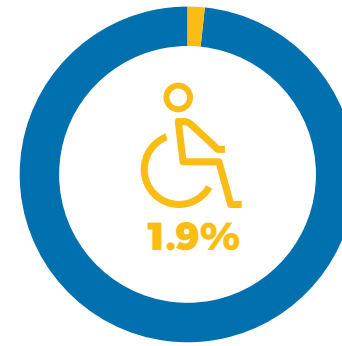
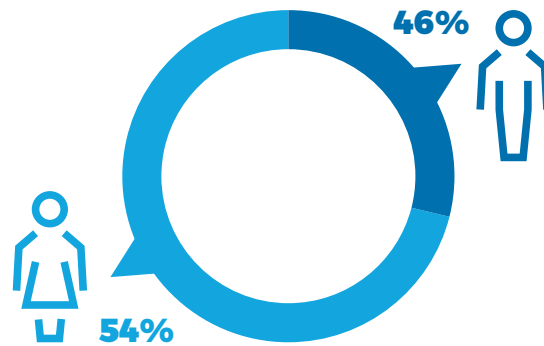
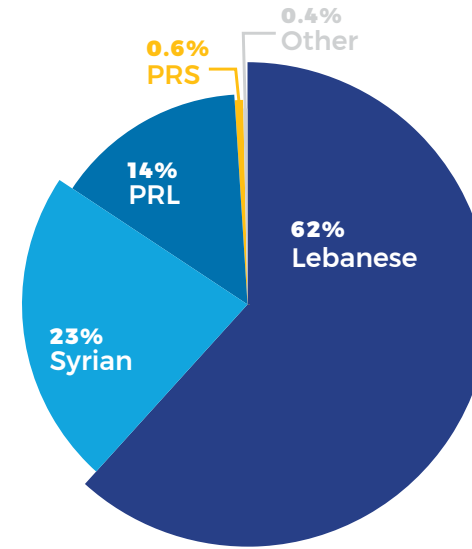
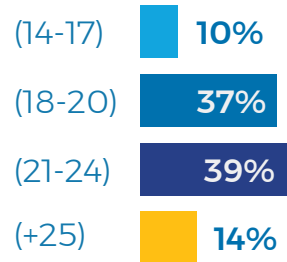
“Digital Opportunities Through Integrated Training (DoIT)” project seeks to equip 2,400 youth with a pathway to sustainable livelihoods in the digital workspace through access to recognized courses and education, and through fostering income generating opportunities to vulnerable refugee and host communities including PWSN Living in North Lebanon, South, Bekaa, Beirut and Mount Lebanon.

Timeline: September 1 2019 till August 31 2021

Number of Beneficiaries **1336**

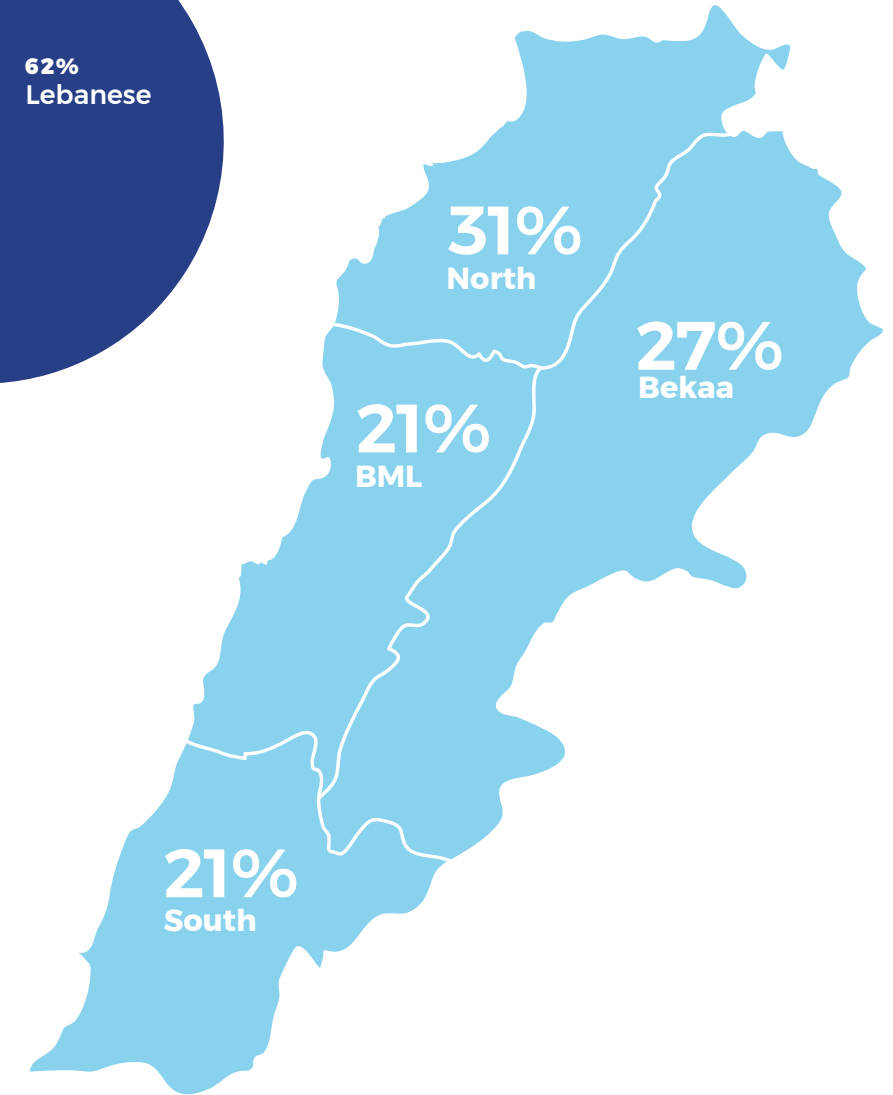
Number of Services **1721**

Age



Improvement

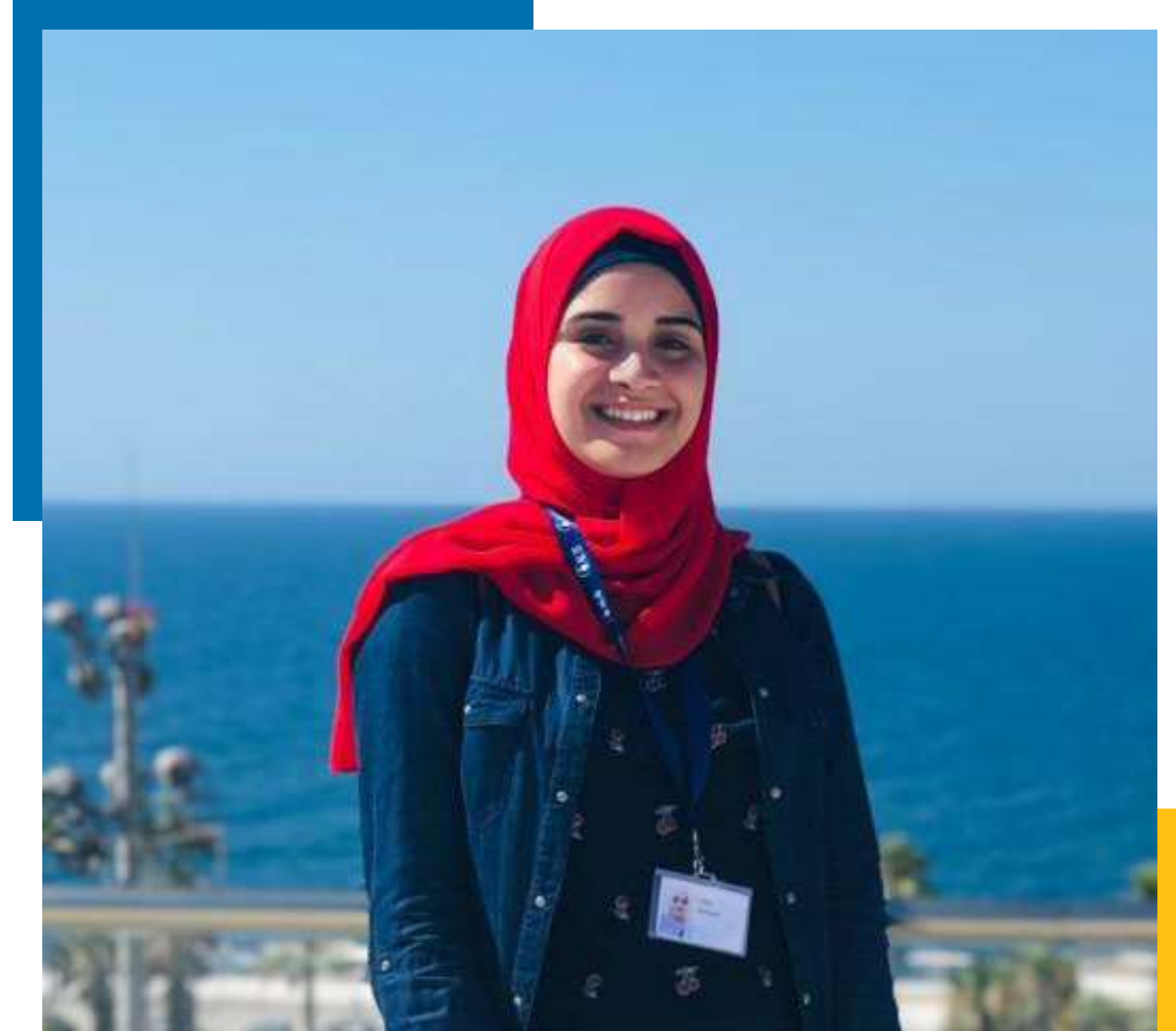
Digital and Media Literacy	85%
Mobile App Development	80%
Social Media Marketing	80%
Microwork	85%
Robotics	80%



Success Story



[Hiba decided to help people with hearing disabilities through a mobile application. Read her story here.](#)



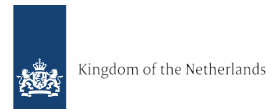
Generation of Innovation Leaders (GIL)

Educating and creating income-generating opportunities among underprivileged communities.

Implemented by



Funded by



In partnership with



Summary

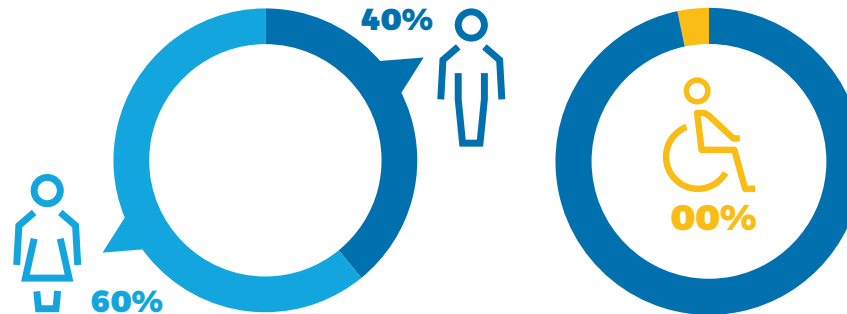
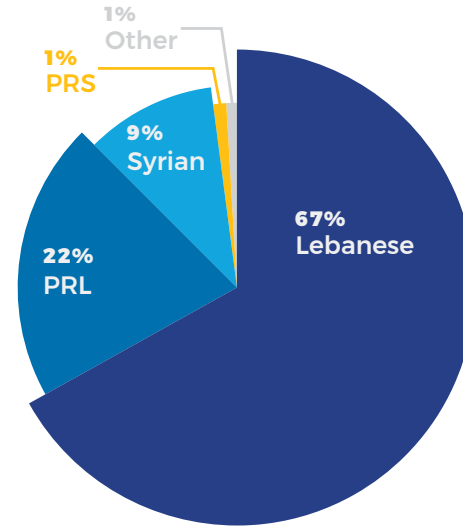
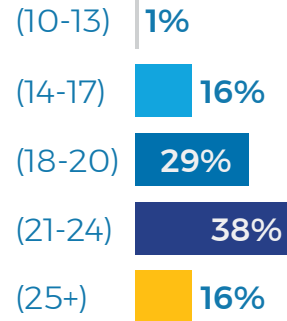
UNICEF’s Generation of Innovation Leaders (GIL) program, aims to educate and create income-generating activities for marginalized youth residing in Lebanon and aged between 14 and 24 years in the fields of technology and innovation. The program strives to help them become leaders capable of transforming their communities. It sets up many facilities, called Innovation Labs, in marginalized neighborhoods around the country, equipped to facilitate the program activities. During this year, DOT Lebanon worked with youth coming from untapped communities in order to bridge the gap between these beneficiaries and the 21st-century skills that are becoming increasingly needed in the labour market.

Timeline: Feb 20 2020 till Feb 20 2021

Number of Beneficiaries **911**

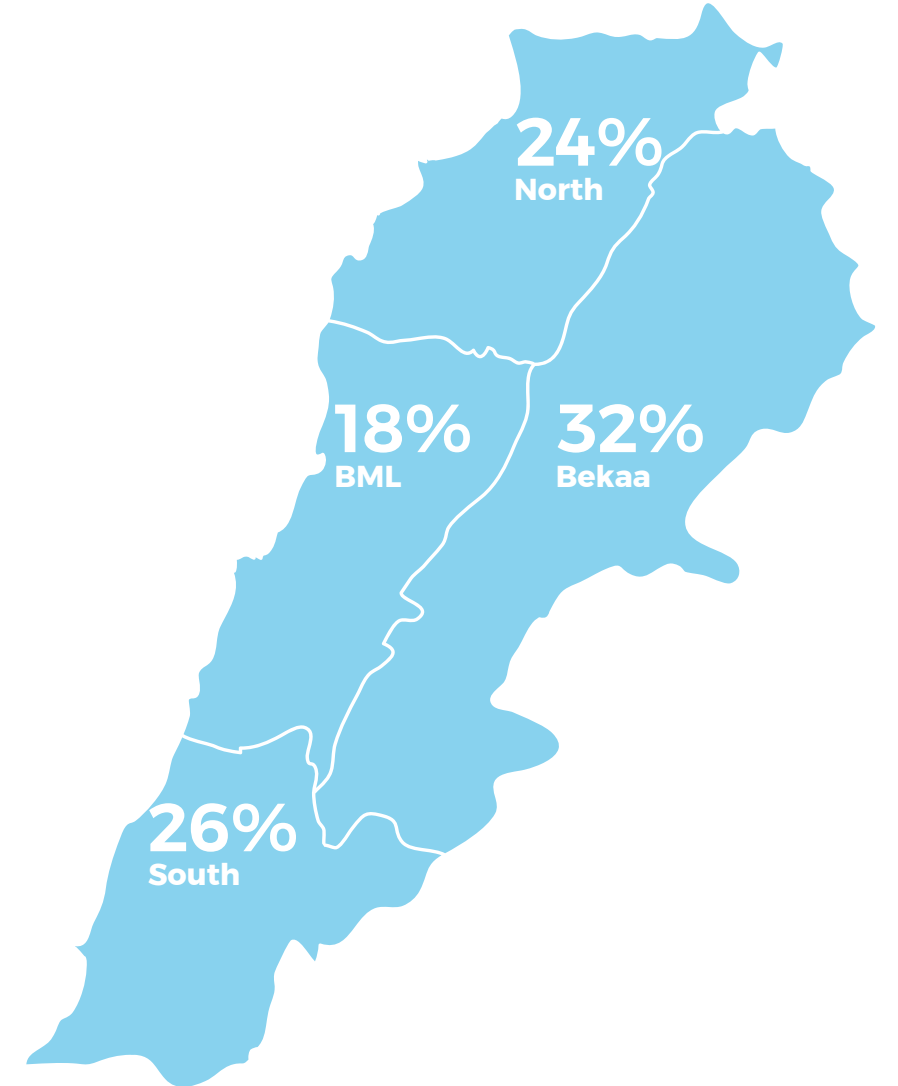
Number of Services **975**

Age



Improvement

Digital and Media Literacy	85%
Mobile App Development	80%
Social Media Marketing	85%
Microwork	85%



Success Story



[Discover how Hiba, Alaa, and Salman are helping the youth in their community.](#)



Implemented by



Funded by



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
Danida

In partnership with



Technology
& Entrepreneurship

Social cohesion

SHABAKE

Strengthening the resilience of the Lebanese Civil Society in order to improve crisis prevention and management.

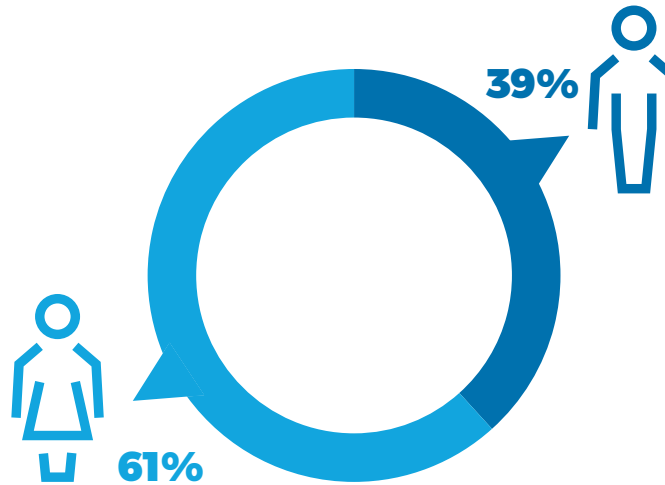
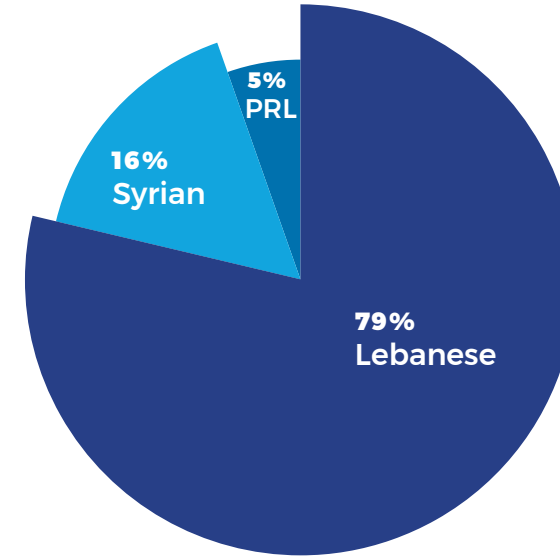
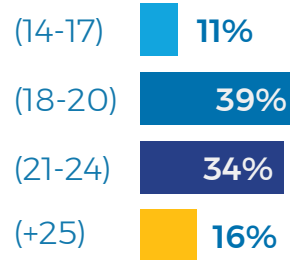
Summary

The Shabake Project is implemented by Expertise France, and funded by AFD and Danida, the 3-year capacity development project aims to support local Lebanese NGOs to become lasting and key players in mitigating the effects of the Syrian crisis on Lebanon. NGO partners will have the opportunity to put their new institutional changes into practice through the implementation of a project to reduce vulnerabilities within communities in Lebanon affected by the Syrian crisis.

Timeline: 2019 till Feb 20 2022

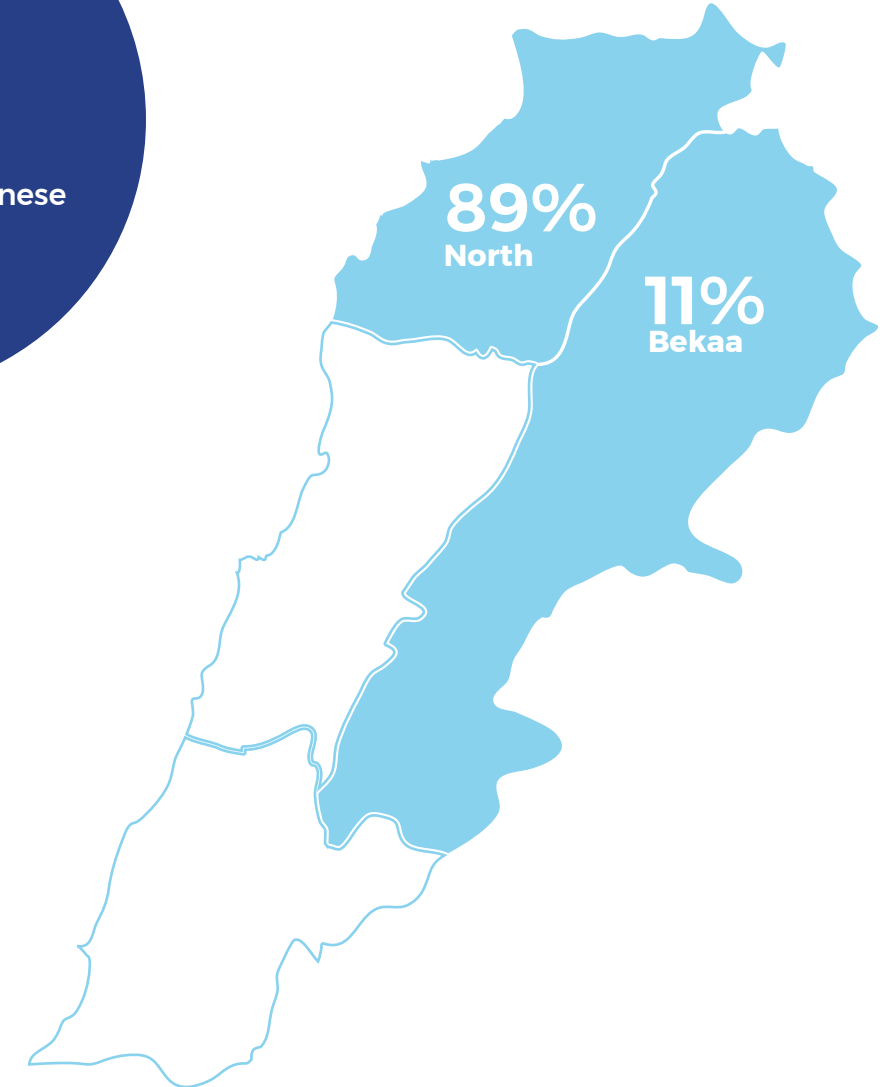
Number of Beneficiaries **193**

Age



Improvement

Digital and Media Literacy	85%
Mobile application Development	80%



Local Development Program for Urban Areas in North Lebanon (UDP_NL)

Improving the entrepreneurial skills of vulnerable
youth and women in the North of Lebanon.

Implemented by



Funded by



In partnership with



Summary

DOT Lebanon worked with youth from Dannieh Villages - Tripoli in the North area of Lebanon on the provision of digital capacity building including courses on Digital & Media Literacy and Social Media & Marketing.

Timeline: September 1 2019 till September 30 2020

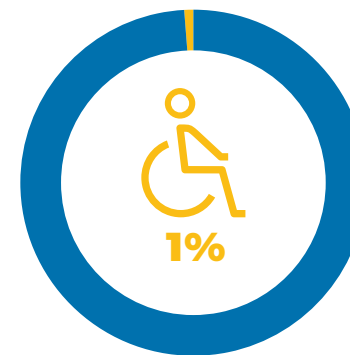
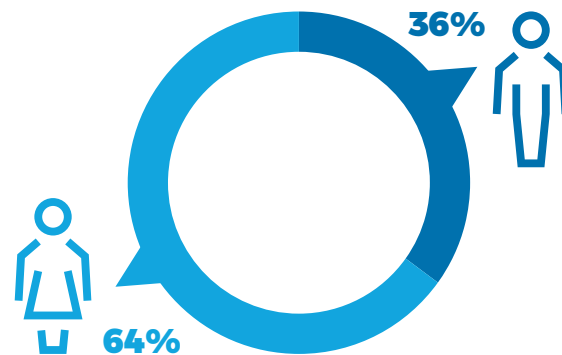
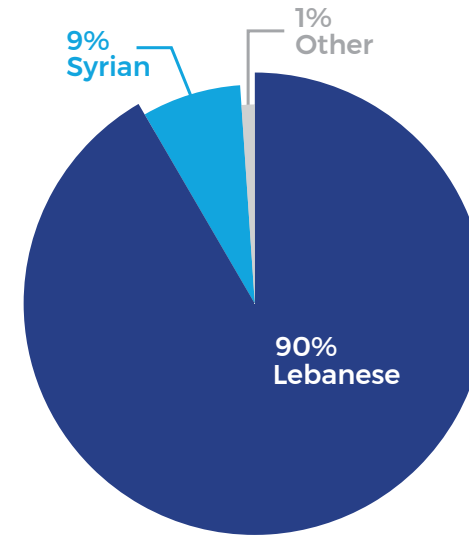
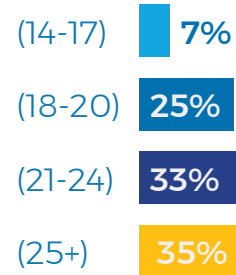
Number of Beneficiaries **183**

Number of Services **208**

Shifting from medical studies to social entrepreneurship: meet Diala and Chaza.

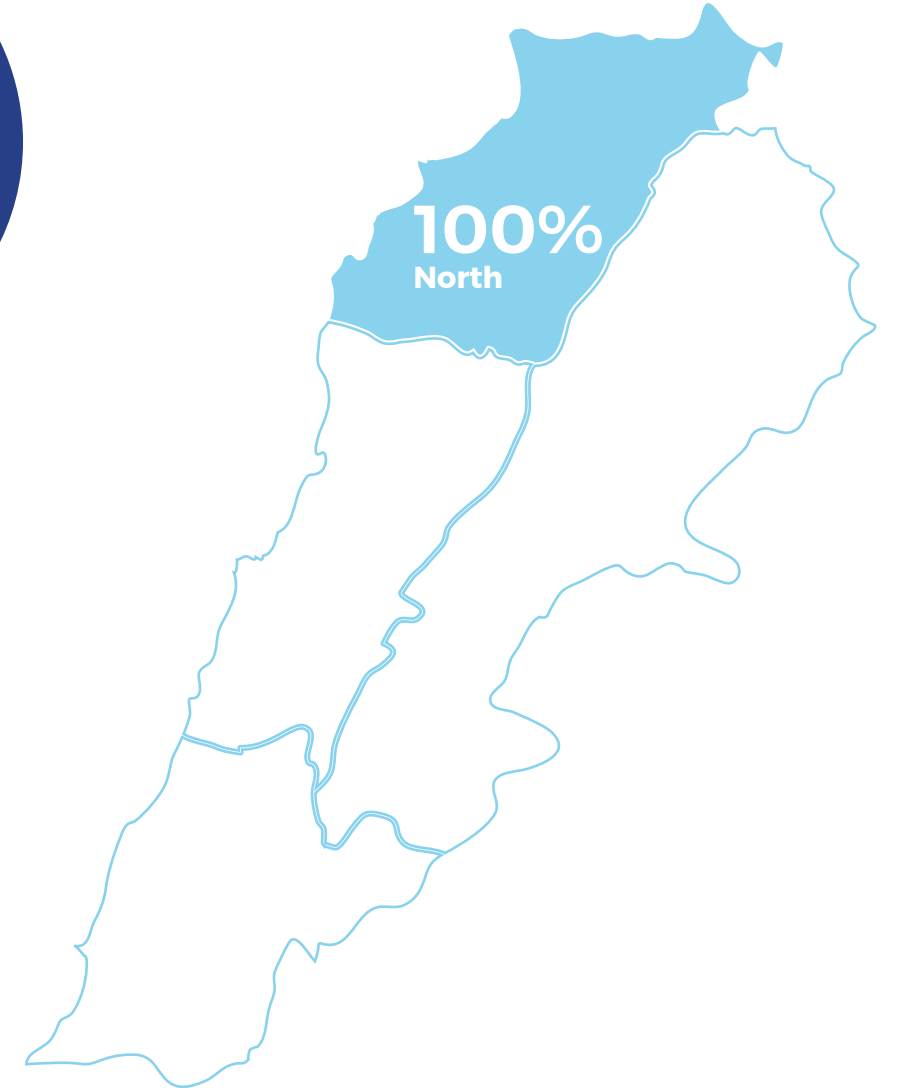


Age



Improvement

Digital and Media Literacy	85%
Social Media Marketing	80%





Implemented by



Funded by



Increasing Inclusion of Youth With Disabilities Living In Lebanon

Increasing social and economic inclusion of youth with disabilities in digital livelihoods.

Summary

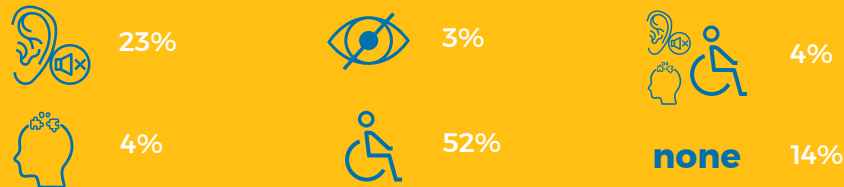
The main objective of this project is boosting the active participation of people with disability in the workforce. Employment is critically important for citizens to accomplish their life goals, pay their bills and secure their future. Any successful plan that intends to promote a financially secure and good quality of life for an individual with disability must include employment/income generation opportunities as part of that plan.

Timeline: January 1 2019 till October 31 2020

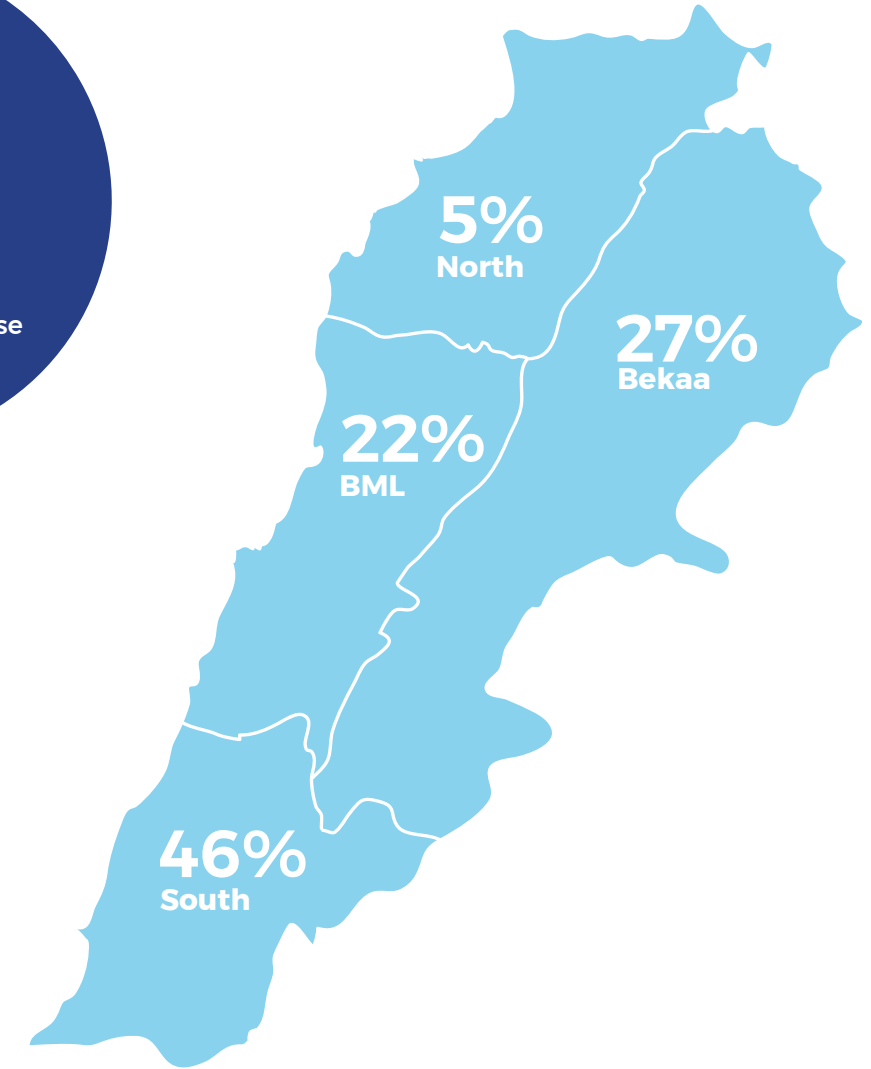
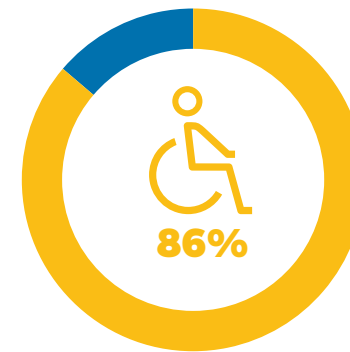
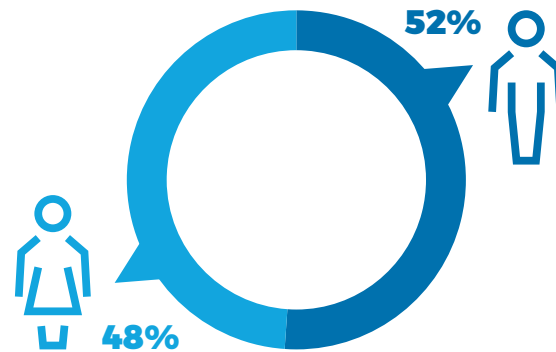
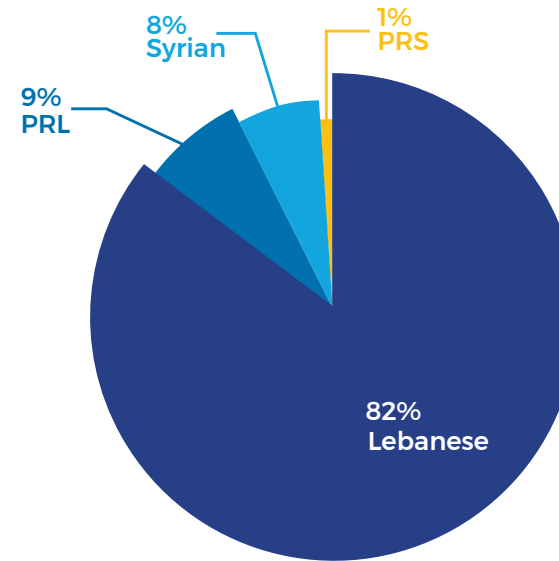
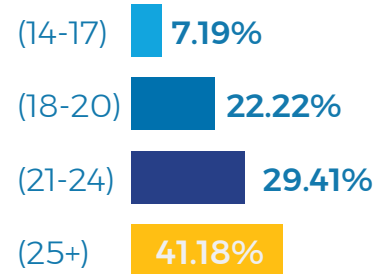
Number of Beneficiaries **153**

Number of Services **246**

Types of Disabilities



Age



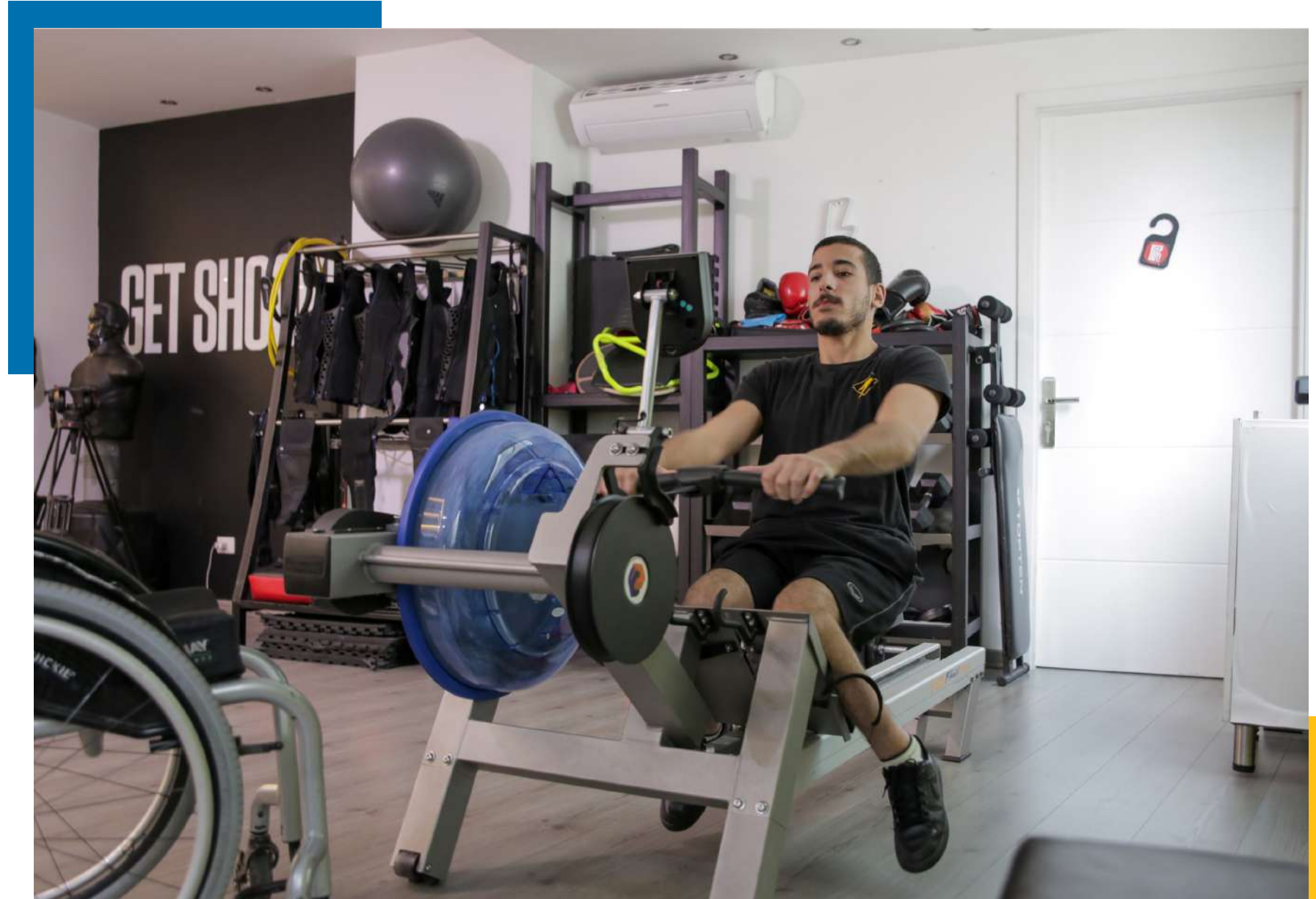
Improvement

Digital and Media Literacy	80%
Microwork	80%

Success Story



[Watch their story and #MakeInclusionCommon](#)



Technology
& Entrepreneurship

Youth Leadership Program (YPL6)

Empowering youth to implement innovative digital
solutions serving the Sustainable Development Goals.

Implemented
by



In partnership with

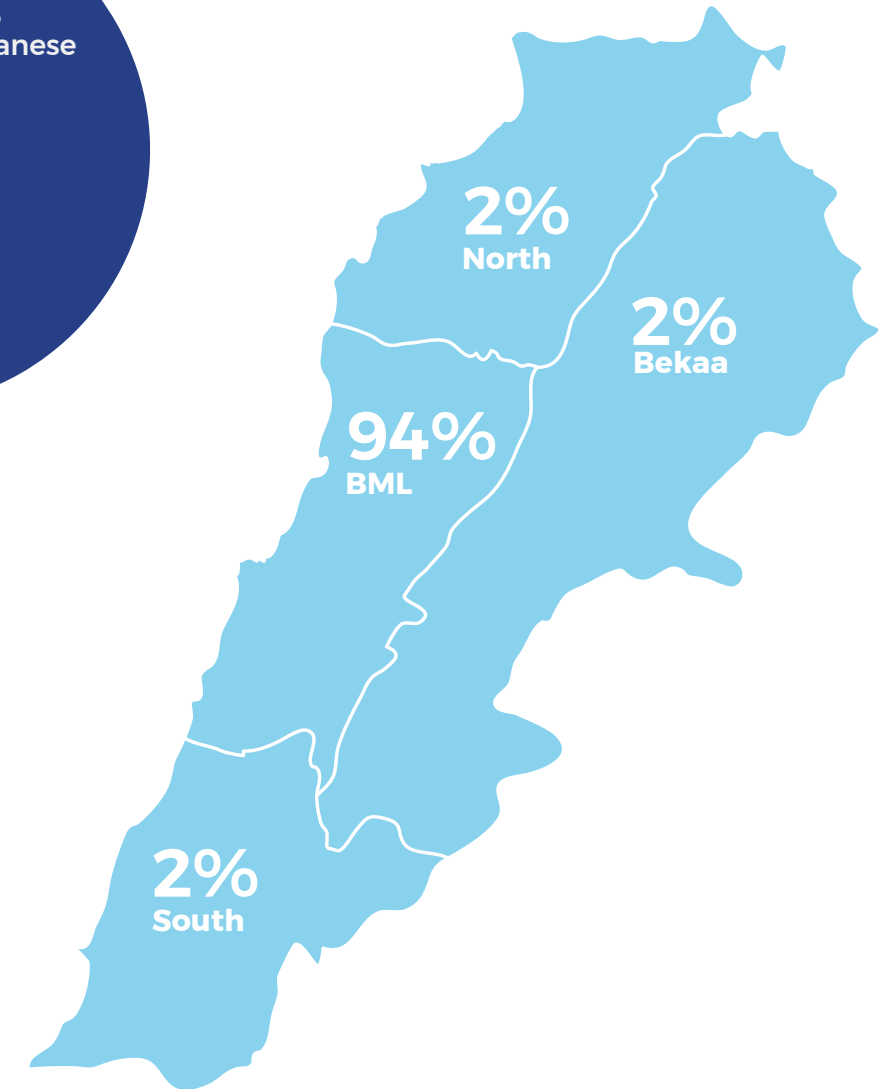
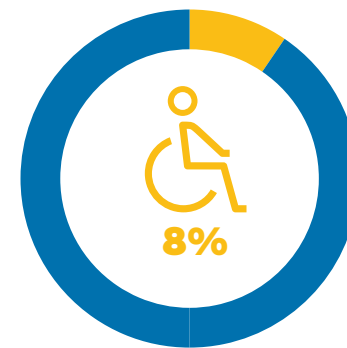
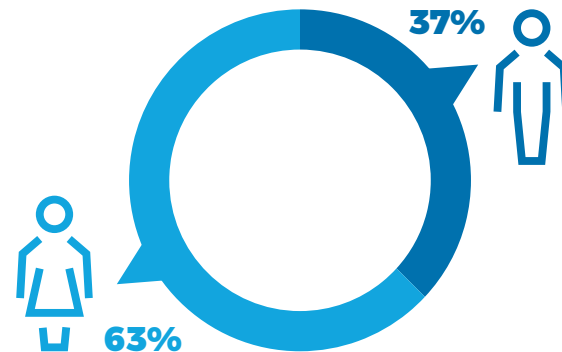
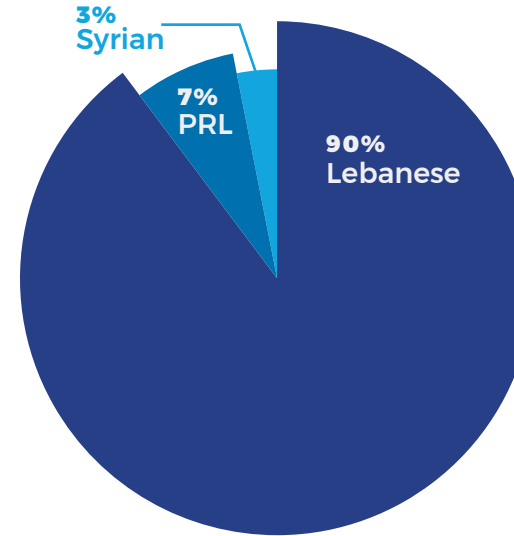
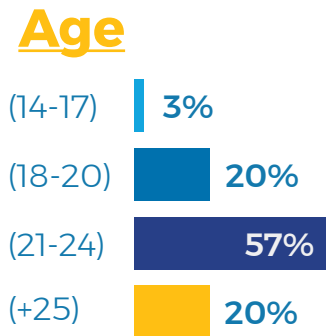


Summary

DOT Lebanon along with other local NGOs took part in the sixth edition of the Youth Leadership Program funded by UNDP. The project aims towards supporting the development of youth's innovative solutions to address sustainable development challenges such as quality education, gender equality, and economic growth. The training sessions delivered by DOT Lebanon covered topics such as Ideation, Social Entrepreneurship, Market study, Budgeting, Research, Pitching, and Presentation.

Timeline: May 2020 till November 2020

Number of Beneficiaries **111**



Improvement

Digital and Media Literacy	85%
----------------------------	-----

Success Story

 [Read more about the YLP6 youth](#)



LEBANON TECHNOLOGY HUBS

Bringing Technology to Education

Funded by



In partnership with



Summary

Theirworld approached DOT Lebanon to provide digital literacy training for school teachers in Mtein - in the Mount Lebanon area - and Taalabaya - in the Bekaa area - in order to build their capacities to use digital tools with students and transform the classroom into a student-centered environment. The program implementation started in February 2020 and will last till May 2021.

The implementation of the TeachUp! Program continued based on the recommendation of both Mtein and Taalabaya Intermediate Public Schools represented by their respective principals, as well as the needs of teachers, in a way that is aligned with the overall objective of the TeachUp! Project and the mission and vision initially allocated for this project.

Timeline: February 2020 till June 2021

Number of Educators

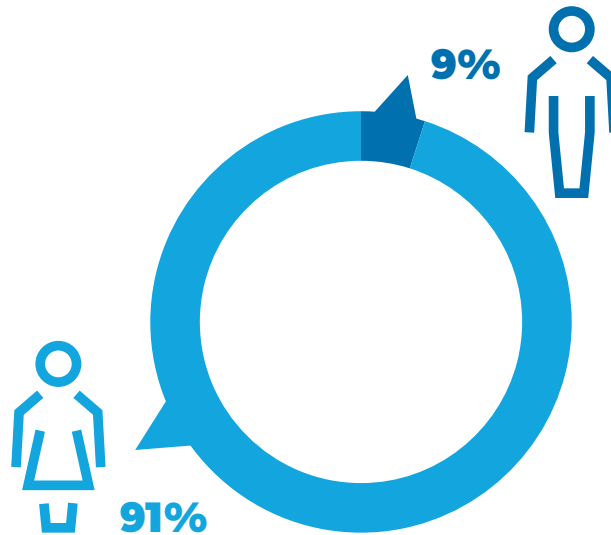
68

Age

(21-24) 6%

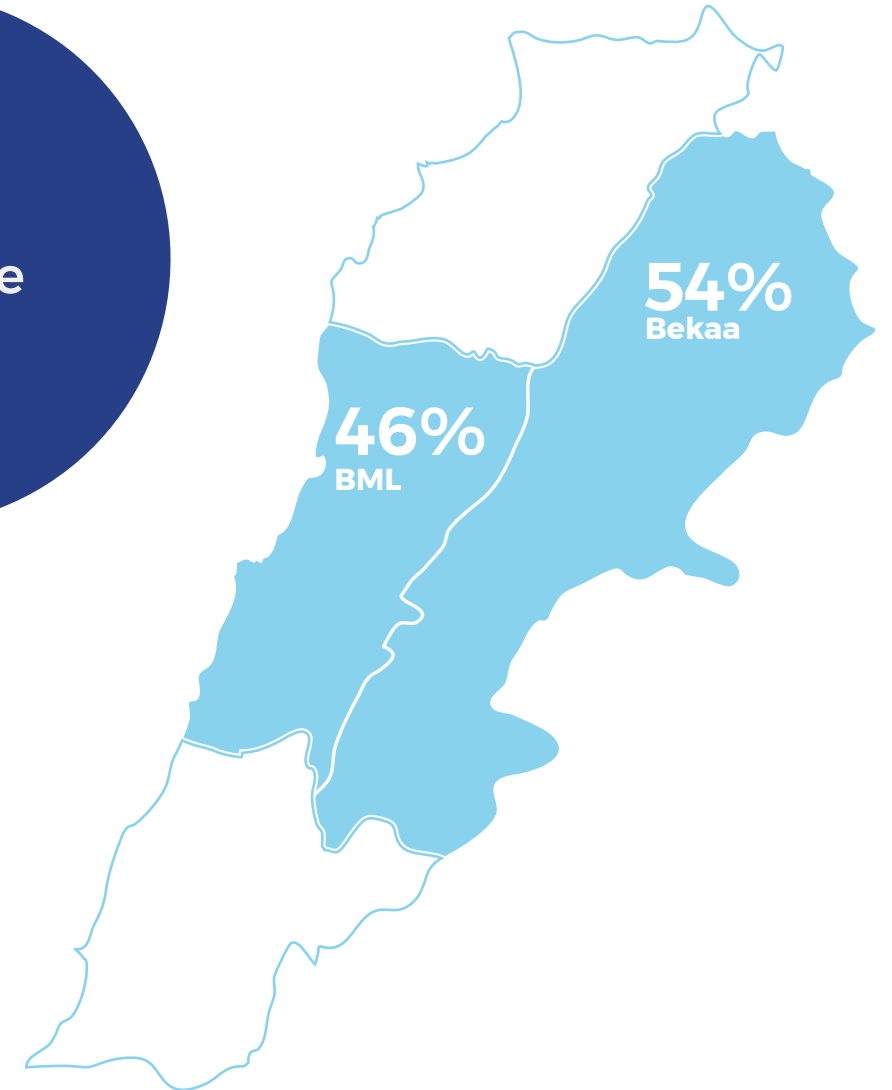
(25+) 94%

100% Lebanese



Improvement

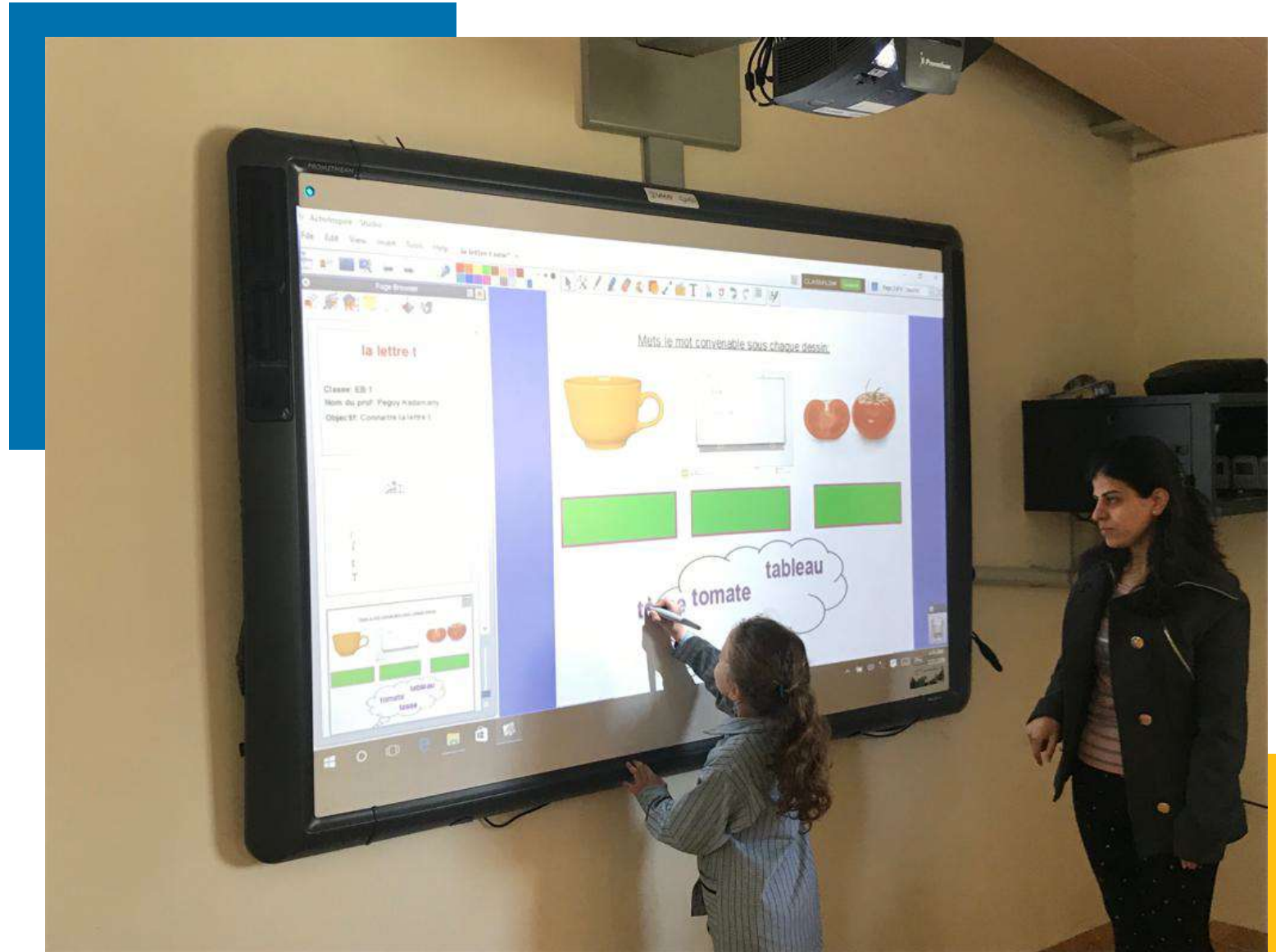
TeachUp!	80%
----------	-----



Success Story



Read DOT Lebanon's feature in Theirworld article



Women's Economic Participation (WEP) Project - North/Mount Lebanon

Strengthening Women's Resilience in a Time of Crisis

Implemented by



Funded by



Global Affairs
Canada



In partnership with



Berytech
The Ecosystem
for Entrepreneurs



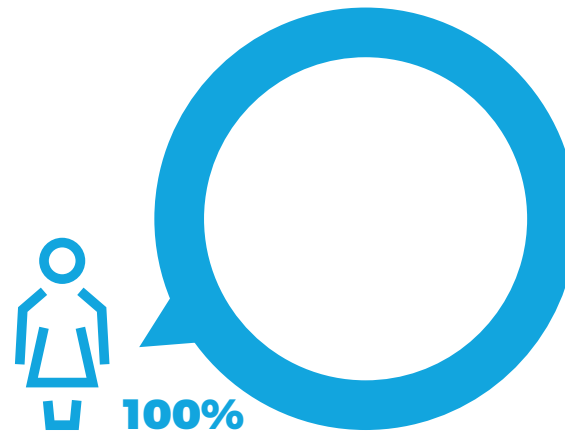
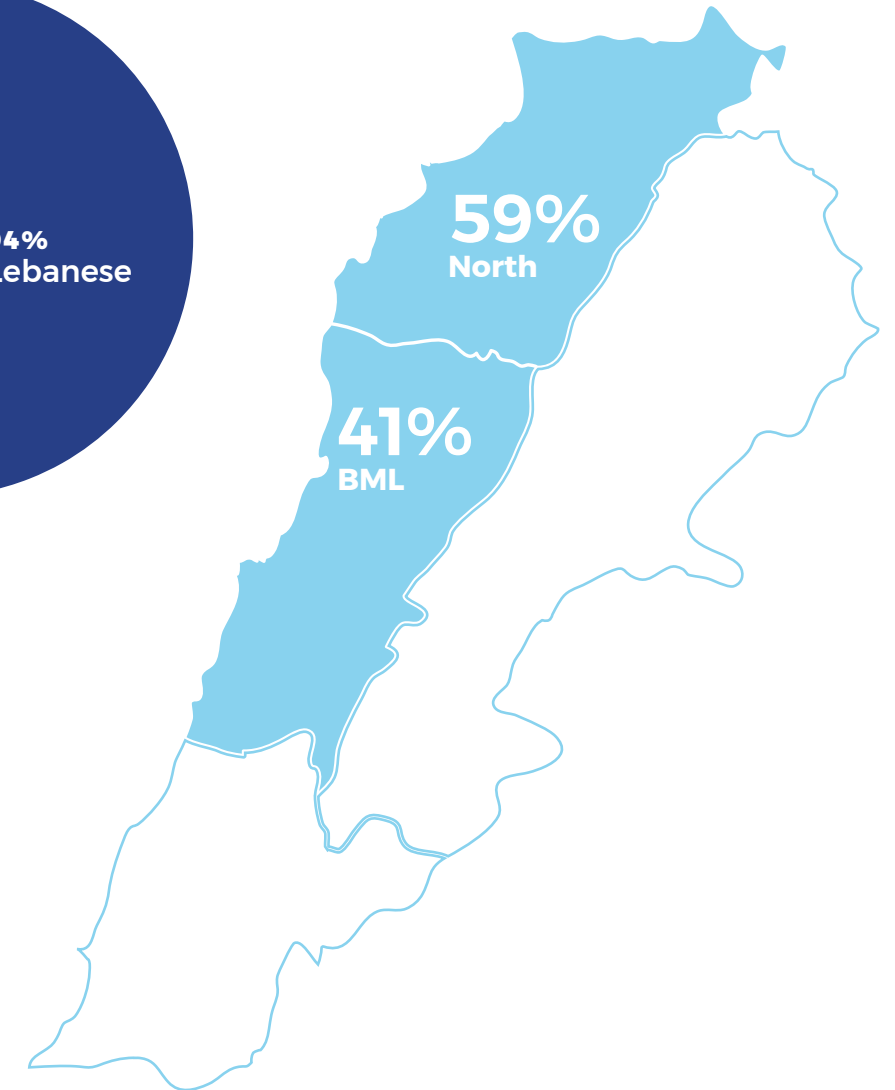
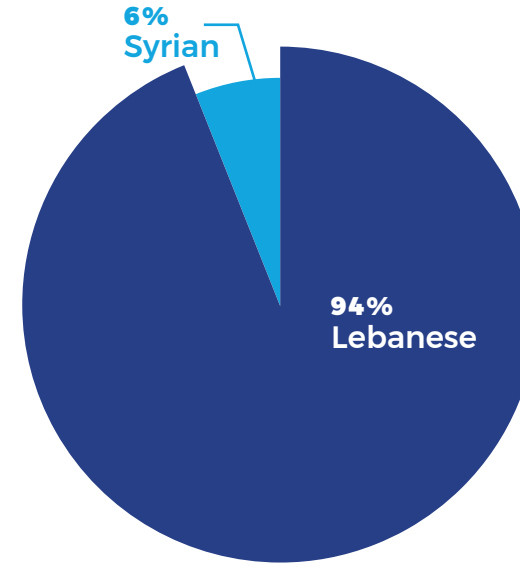
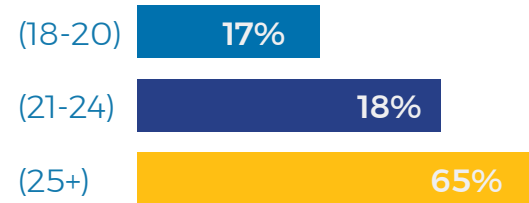
Summary

The project's overall objective aligns with UNDP's overall outcome: "Contributing to the economic empowerment of Lebanese and Syrian women in Lebanon". This project aims to improve women's access to secure and sustainable incomes and livelihoods, through increasing their productivity in selected value chains in target districts. The project also enhances the capacity of stakeholders at the institutional and community level to recognize women's specific economic needs and to support policy change to address them. DOT Lebanon will be contributing to increasing women's digital skills and supporting 5 municipalities in the South area to implement digital tools in their operations through its Digital Transformation Program and its Digital Media Literacy, Social Media Marketing, and Microwork courses.

Timeline: October 21 2019 till Februry 21 2022

Number of Beneficiaries **54**

Age



Improvement



Women's Economic Participation (WEP) Project - Bekaa/South

Strengthening Women's Resilience in a Time of Crisis

Implemented by



Funded by



Global Affairs
Canada



In partnership with



Faculty of Agricultural
and Food Sciences
Environment and Sustainable
Development Unit | ESDU



Summary

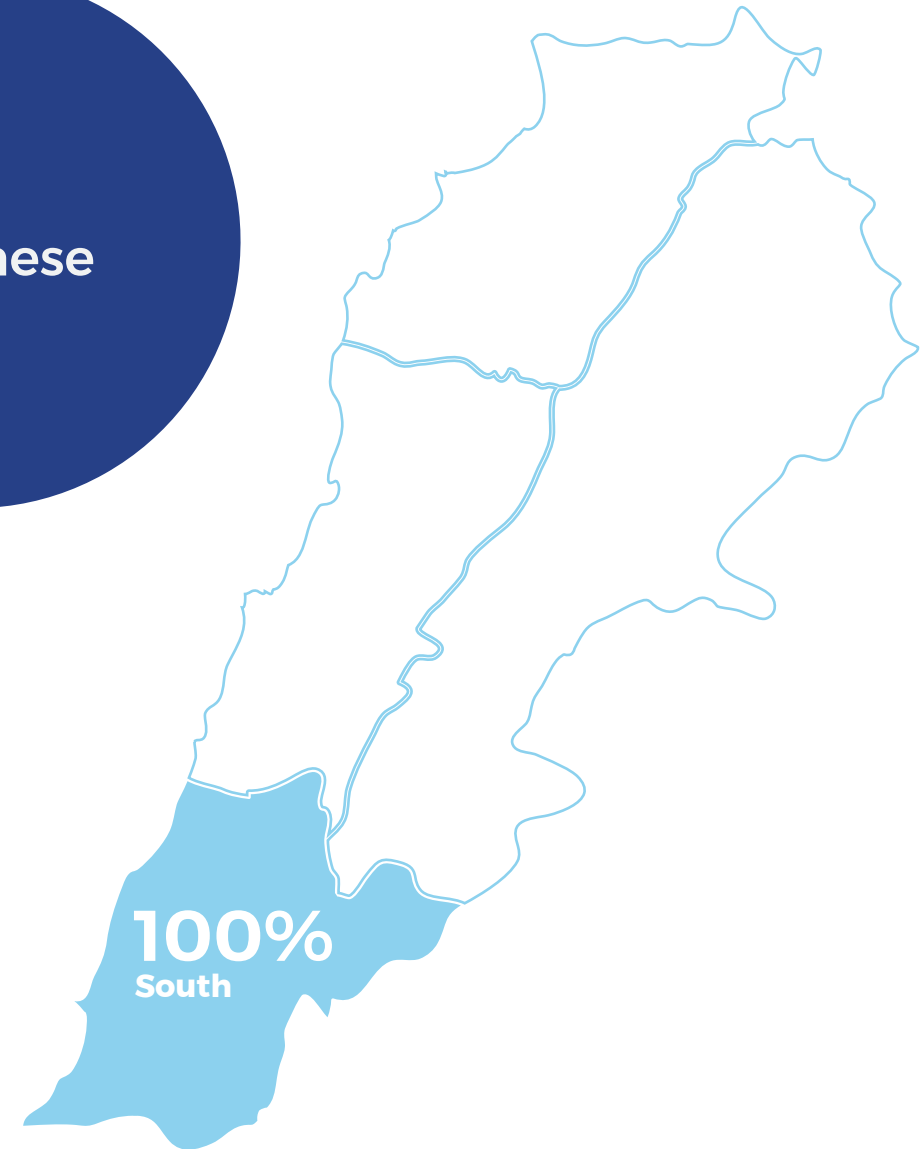
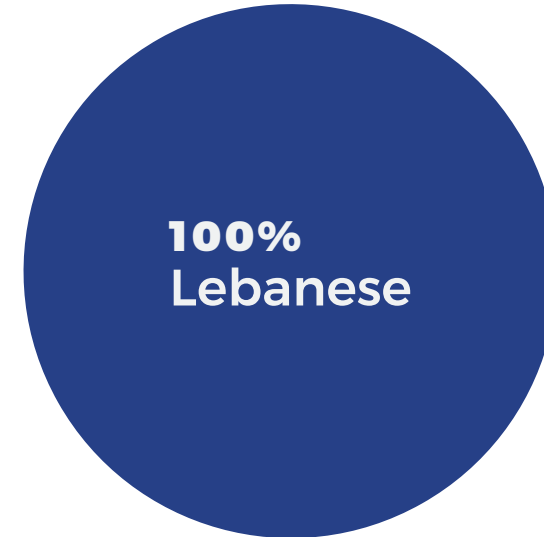
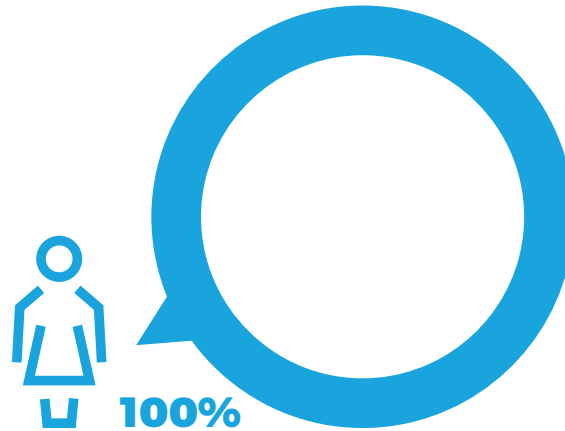
The project's overall objective aligns with UNDP's overall outcome: "Contributing to the economic empowerment of Lebanese and Syrian women in Lebanon". This project aims to improve women's access to secure and sustainable incomes and livelihoods, through increasing their productivity in selected value chains in target districts. The project also enhances the capacity of stakeholders at the institutional and community level to recognize women's specific economic needs and to support policy change to address them. DOT Lebanon will be contributing to increasing women's digital skills and supporting 5 municipalities in the South area to implement digital tools in their operations through its Digital Transformation Program and its Digital Media Literacy, Social Media Marketing, and Microwork courses.

Timeline: October 31 2019 till January 21 2022

Number of Beneficiaries **26**

Age

(25+) 100%



Improvement

Social Media Marketing	80%
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“Supporting Women Refugees and Host Community Nationals to Respond to the Impact of the Syria Crisis through Economic Empowerment in the ICT Sector”

Technology
& Entrepreneurship

Implemented by



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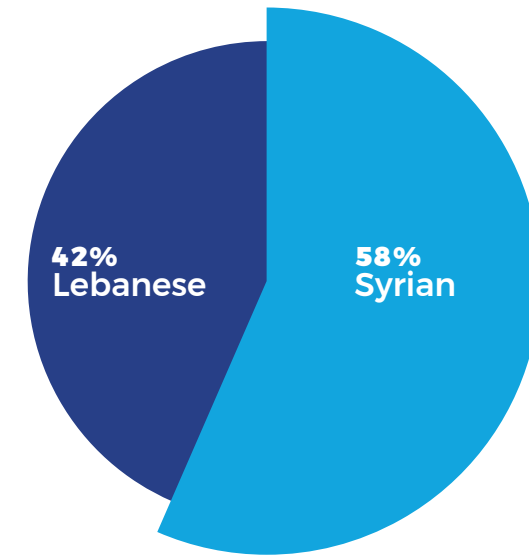
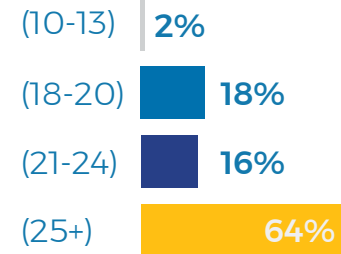
Summary

DOT Lebanon is providing Digital Media Literacy and Microwork courses to help 50 women from the North areas of Lebanon understand the 21st century eco-system and equip them with the digital skills to become familiar with the employment opportunities that can be offered by different stakeholders. Further to that, the courses will include modules on Gender Sensitization.

Timeline: July 2020 till December 2020

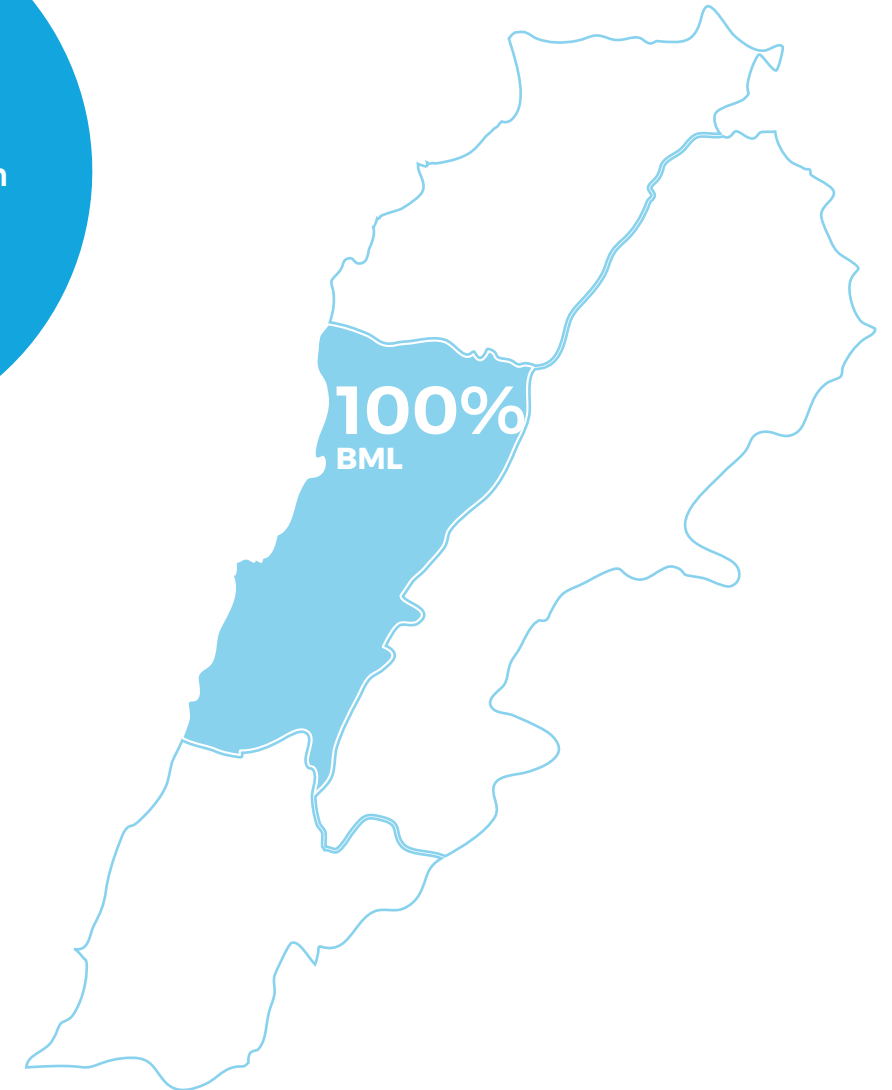
Number of Beneficiaries **50**

Age



Improvement

Digital Media Literacy	85%
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Online Learning Lab Approach for Youth

Helping youth navigate their challenges
through social entrepreneurship.

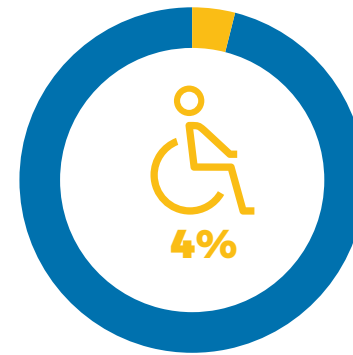
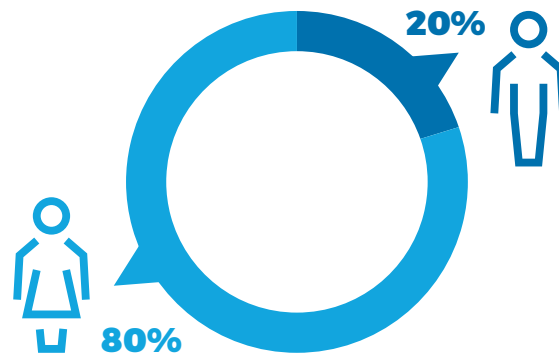
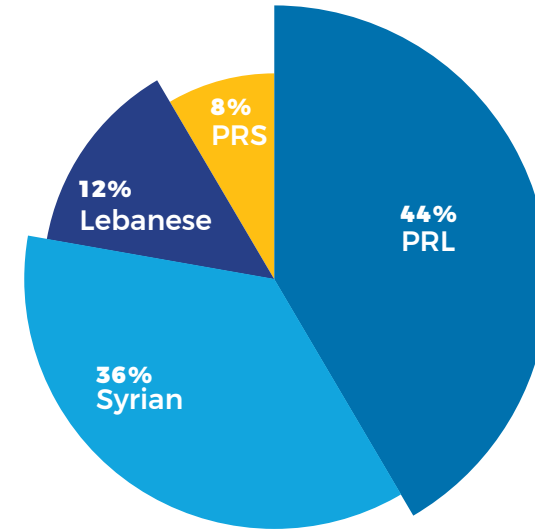
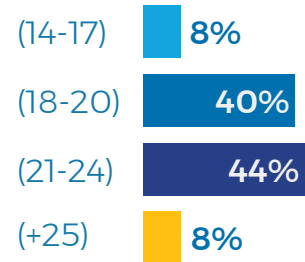
Summary

The aim of the project is to deliver a contextualized curriculum focused on social entrepreneurship with real-time instructors, who can reach to potential youth participants by a coordination-based partnership approach between several stakeholders for online learning delivery over a virtual youth Lab platform.

Timeline: July 1 2020 till November 30 2020

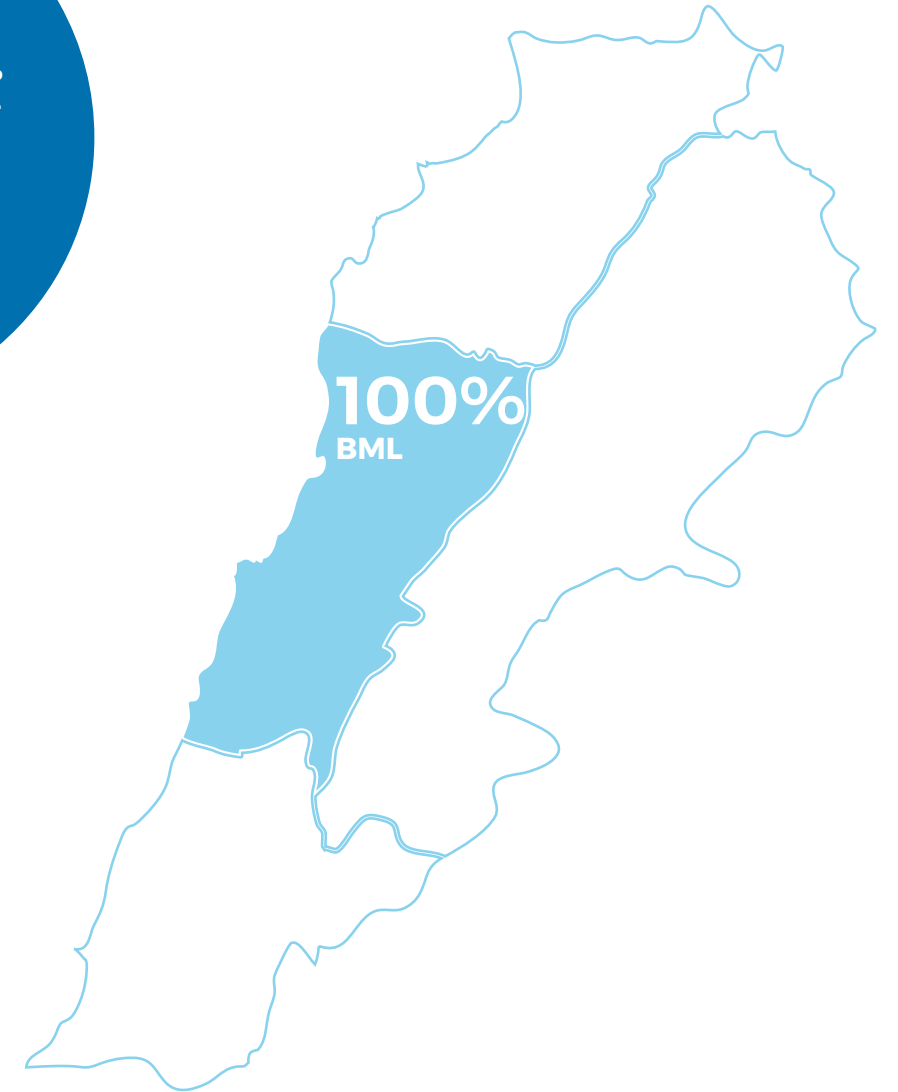
Number of Beneficiaries **25**

Age



Improvement

Social Media Marketing	85%
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Training Religious Community Leaders

Safer Communities for Women and Adolescent Girls

Implemented by



Funded by



for every child

In partnership with



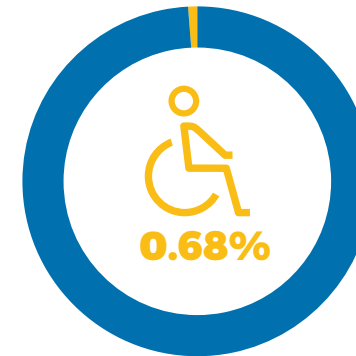
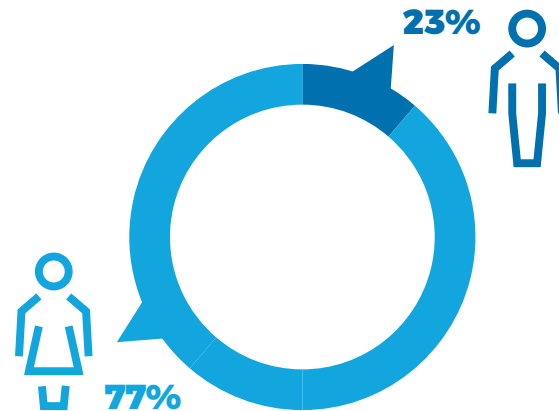
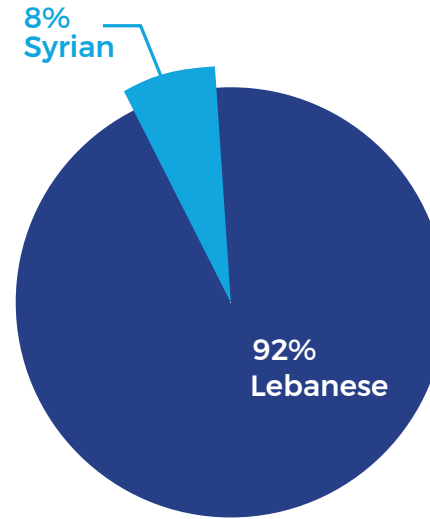
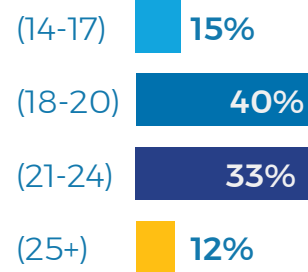
Summary

In partnership with UNICEF and Akkar Network of Development (AND) DOT Lebanon conducted training sessions on the effective use of social media under the gender based violence program implemented by AND. The training sessions were held in the governorate of Akkar in the North area of Lebanon targeting Religious Leaders, Women, and Adolescent youth aiming to introduce them to the usage of social media. The training material included the advantages and inconveniences of social media and the way youth could protect themselves from the cyber threats and dangers allowing them to become agents of change in their communities.

Timeline: December 1 2019 till December 30 2020

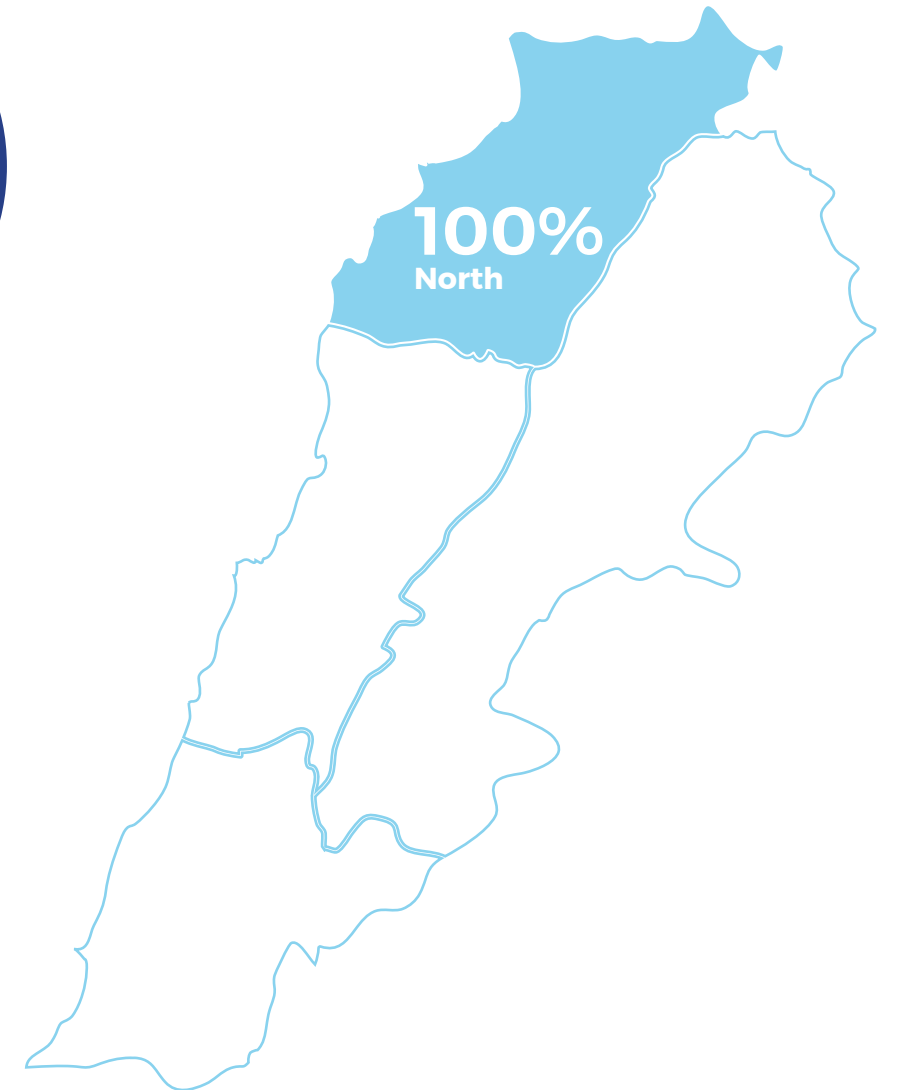
Number of Beneficiaries **146**

Age



Improvement

Awareness Session	85%
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Daring to Shift

Building the capacity and digital skills of women in Lebanon.

Summary

Daring to Shift will enable young women and men to own and lead their vision for the future, and transform their communities into inclusive, and resilient spaces where everyone can grow and thrive through Community-Based Experiential Learning and Social Entrepreneurship:

Through DOT's Digital Skills at Scale model, young leaders help other youth in their communities to build digital skills to improve their livelihoods and gain confidence, experience, greater financial inclusion and increase their resilience. Young leaders will also participate in a social enterprise leadership experience that supports young women and men to prototype and launch solutions to community challenges. The experience provides training, mentorship, seed funding opportunities, and offers young social innovators networks and platforms that can support their solutions to grow and scale.

— Timeline: November 22 2019 till March 1 2024

Funded by



Global Affairs Canada

In partnership with



The Development Alternative

Civil society unleashed: a model for youth & community driven change

Summary

The Development Alternative Consortium has been formed around the expertise of Restless Development, Integrity Action, War Child, Y-Care, DOT Lebanon, INTRAC, and Accountable Now. The consortium offers proven leadership of strategic, multi-country DfID-funded initiatives built around the power of youth leadership to leverage development impact. The Goal is that civil society becomes more effective - driven by youth leadership and community action - to create better development outcomes for young people and communities. Partnership with development actors will lead them to become more responsive to the voice of young people and communities and to take up proven models, in turn making existing services and development programmes more relevant and effective.

30
NGOs
Joined the
Trailblazer

Timeline: August 2019 till June 2022

Implemented by



Funded by



In partnership with



Innovative Faith-Based Organization in support of vulnerable communities

Enabling teachers to develop and tailor online content for different learning styles and people with disabilities.

Summary

The Distance Learning Curriculum introduces teachers/trainers to the concept of distance learning, covering different pedagogical approaches and educational tools that are much needed nowadays.

On the other hand, it sheds light on learning differences, managing inclusion for people with disabilities online, introducing the different learning styles while ensuring an online gender mainstreaming environment.

Timeline: October 2020 till December 2020

Implemented by
DANMISSION

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 **USAID**
FROM THE AMERICAN PEOPLE

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 **dot.**
LEBANON

Curriculum digitization

Digitizing, gamifying, and delivering learning curriculum.

Technology & Entrepreneurship
Digitization

Summary

DOT Lebanon is working with Lebanese Alternative Learning, a partner NGO expert in learning digitization and adaptation, to digitize a curriculum for Dignity Intl. as per their request. The curriculum titled " Guidelines on the Identification of victims of torture " has been deconstructed, and is being re-developed in a co-creation effort among content developers, digital animation specialists and experts from Dignity Intl. The developed content is highly interactive, gamified and 21st century learning ready.

— Timeline: October 2020 till February 2021

Funded by



In partnership with




Thank You



[DOT Lebanon](#)
[in one minute](#)

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