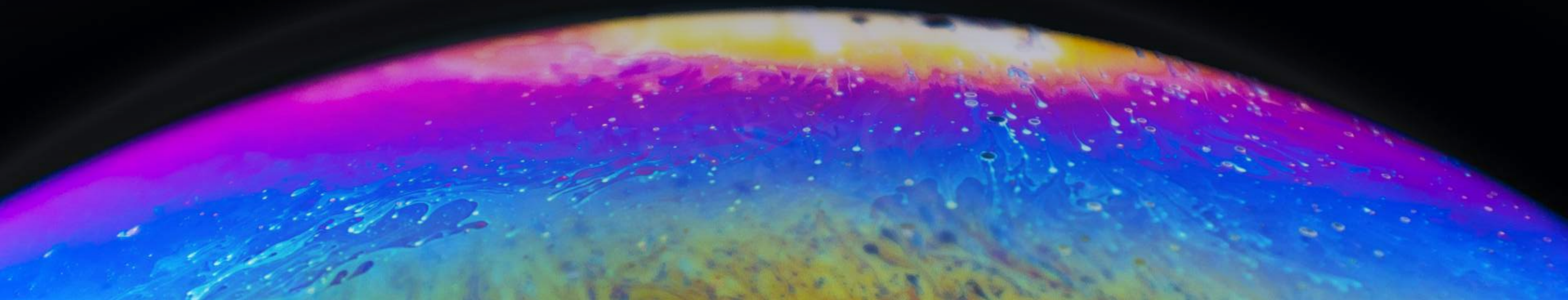


B.O.T 2022

# ACTIVITY REPORT

Geo expansion & the launch of a new service in the MENA region





# Who is **B.O.T**

We are a Social Enterprise that provides high quality data services managed by Data Experts and executed by a workforce of 2,500+ Individuals from low-income communities all over Lebanon & Jordan.

Our mission is to empower women and vulnerable youth by providing them access to income generating opportunities, through digital outsourcing without the need to commute to the city.



**Created**

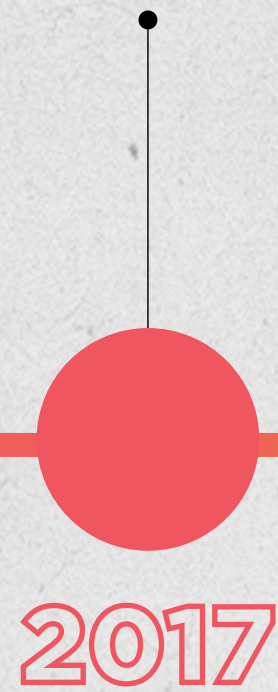
B.O.T is created within the GIL Program powered by UNICEF & DOT Lebanon and funded by the Deutsh and German Embassies in Lebanon.

**Rising Stars**

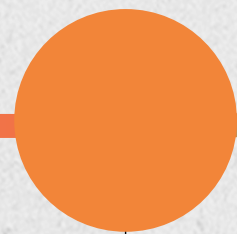
B.O.T got accepted into Alfamar venture philanthropy's portfolio, won Total Startupper of the year award and GSVC regional competition.

**Expansion beyond borders**

B.O.T expands to Jordan.



2018

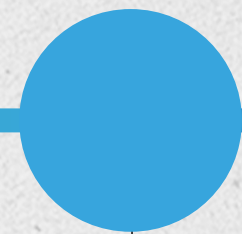


**Beginners**

B.O.T is officially launched and operation began in Lebanon with the execution of its first projects.

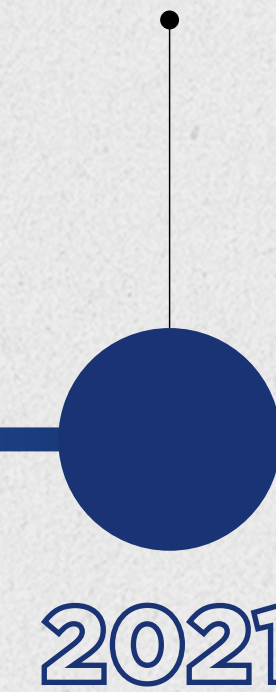


2020

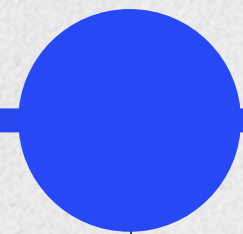


**Professionals**

B.O.T acquires a large section in the Data Collection Market in Lebanon working alongside some of the biggest names in the humanitarian field in Lebanon.



2022



**Step into the future**

B.O.T Pilots and launches its first sub-brand HAIVO that brings the world of AI to the vulnerable youth of Lebanon and Jordan.



# IMPACT IN LEBANON

**529**

Total number of  
Active Freelancers

**58%**

Women

**4%**

PWSN

**2,258**

Total number of Registered  
Freelancers on the Platform

# IMPACT IN JORDAN

**132**

Total number of  
Active Freelancers

**70%**

Women

**1%**

PWSN

**245**

Total number of Registered  
Freelancers on the Platform

[READ 2022 IMPACT REPORT](#)



The logo for HAIVO features the word "HAIVO" in a bold, white, sans-serif font. The letter "H" is stylized with a blue-to-white gradient and a curved arrow shape that points upwards and to the right, passing through the top of the "H" and ending above the "I".

# HAIVO

A service by **B.O.T**

## **B.O.T Launches a New Service**

**Taking youth of Lebanon and Jordan into the world of Artificial Intelligence.**

A new service provider of Dataset Collection and Data Annotation for Computer Vision and NLP models.

With an expandable team of over 2,000 Annotators, HAIVO by B.O.T offers fast, high-quality & accurate annotation which is fundamental for training AI models.

We work closely with AI engineers to learn about their data annotation needs and build a team of annotators that fits the project perfectly.

HAIVO by B.O.T unites human and machine intelligence to create effective machine learning algorithms and build datasets.



# HAIVO ACHIEVEMENTS SINCE LAUNCHING

**250**

youths got trained  
on data annotation

**180**

earned income  
working on AI projects

**60**

are employed on  
AI projects daily

**90%**

are women

**45**

projects delivered to 10 clients in the USA,  
the UK, Germany, Saudi Arabia & Lebanon

**3 million**

of imagery, building datasets for CV models in  
geospatial, agriculture, waste management,  
insurance, climate change, and other



# B.O.T's Expansion to Jordan: Launching Event



unicef   
for every child

dot.   
DIGITAL  
OPPORTUNITY  
TRUST  
JORDAN

  
الفنار  
ALFANAR

drosos (...)



# OUR TEAM IS GROWING



**Marianne Bitar Karam**

Managing Director



**Hamza Al-Shraideh**

Jordan Director



**Katya Egorova**

Product Development Manager



**Charbel Saliba**

Operation Director



**Charbel Karam**

Business Development & Marketing Director



**Rita Hawa**

Talent Management Manager



**Melissa Salameh**  
Project Manager



**Imad Hteit**  
Project Manager



**Yazan Barakat**  
Project Manager



**Carlo Al Haddad**  
Project Manager



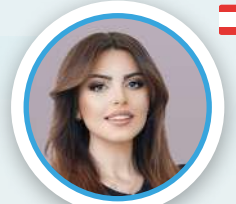
**Hazem Mrad**  
Data Scientist



**Yorgo Wakim**  
Product Owner



**Samer hajjal**  
Project Manager



**Carine Samaha**  
Assistant Project Manager



**Bedros Hossebian**  
Business Development Coordinator



**Anas Qahouch**  
Senior BD & Partnership Officer



**Anna-Maria Tass Ibrahim**  
Marketing Coordinator



**Ursula Jreidy**  
Graphic Designer



**Maria Safi**  
Talent Management Assistant



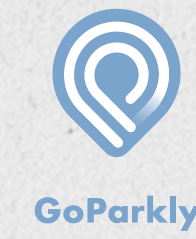
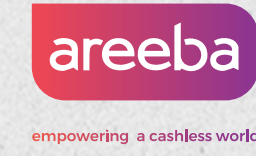
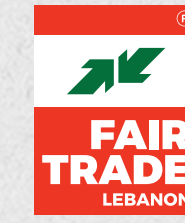
**Sara Abou Soufa**  
Workforce Specialist



# PROJECTS

# CLIENTS & PROJECTS

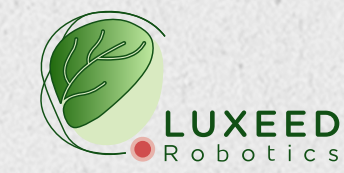
# CLIENTS &



60+ Clients across the globe

2000+ Total number of projects

69 Projects were executed in 2022





# OUR PARTNER'S MESSAGE

“

We are so happy to have them as partners and we look forward to continuously working with them. Thank you for being such a great example to all the social enterprises and for all your hard work.

- Reya Kanaan, Alfamar Portfolio Manager

”



# THANK YOU

Our amazing partners



drosos (...)



Talk to us on



UAE: (+971) 5 2755 0405

Lebanon: (+961) 81 313 875

Jordan: (+962) 7 7533 6028

Follow us on

