

# B.O.T's Social Impact 2024: Strength in Actions



Supporting Communities, Delivering Hope, and Building Resilience for a Better Tomorrow



## Founder's Message

### **A message from our founder: Marianne Bitar**

The year 2024 has been a year of significant growth and learning for our company. Together with our clients, team, and workforce, we have embraced our core values of trust, respect, diversity, ownership, and adaptability.

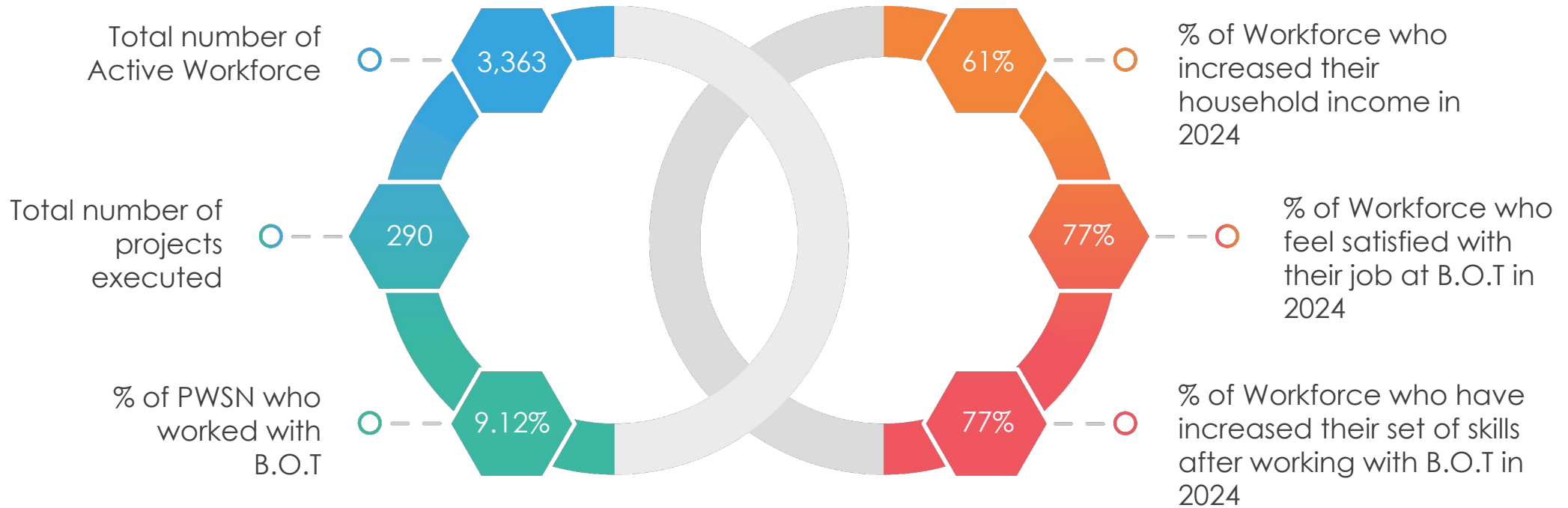
These values have been instrumental in consistently delivering quality projects and expanding our presence at both national and regional levels.

Despite the challenges posed by the difficult circumstances in the region, we found new opportunities to thrive. We are confident that the resilience and collaboration that define us will continue to guide our success in the years ahead.





# B.O.T Regional Cumulative Impact Metrics



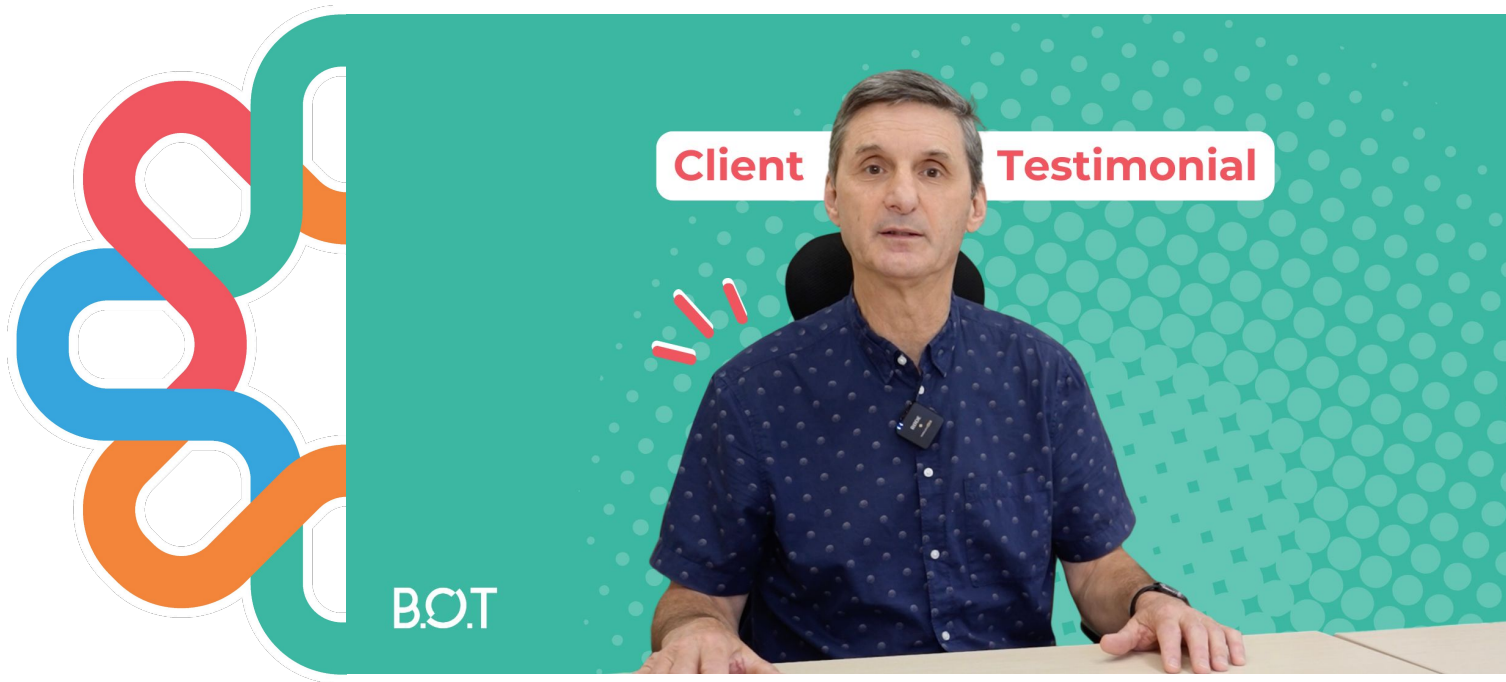


# AUB Client Testimonial



AMERICAN  
UNIVERSITY  
OF BEIRUT

B.O.T



I would look forward to working with them again if there is another opportunity for a Data Collection here in Lebanon.

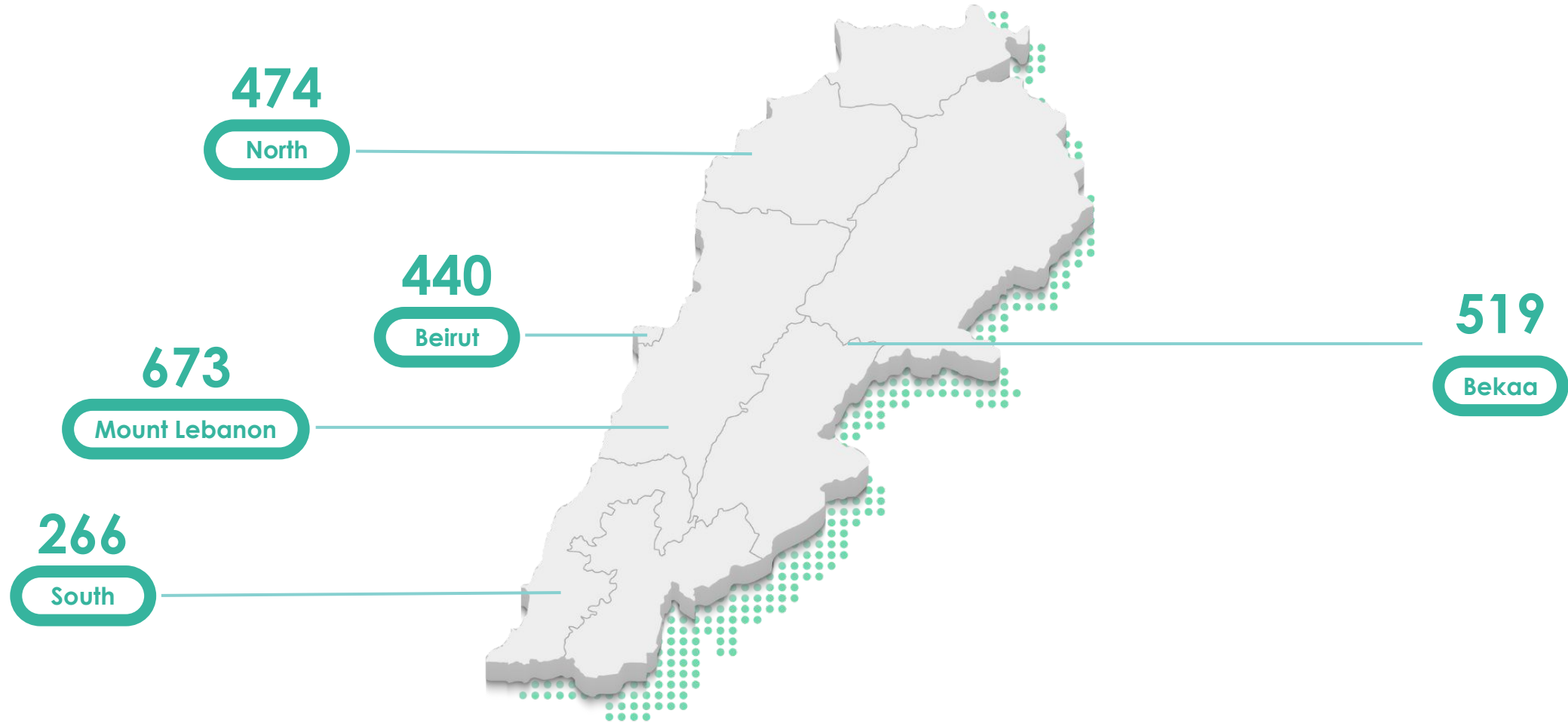
And i would truly recommend it to any other researcher/ investigator that is interested in a large data collection project in the population of Lebanon.

[Click Here](#)



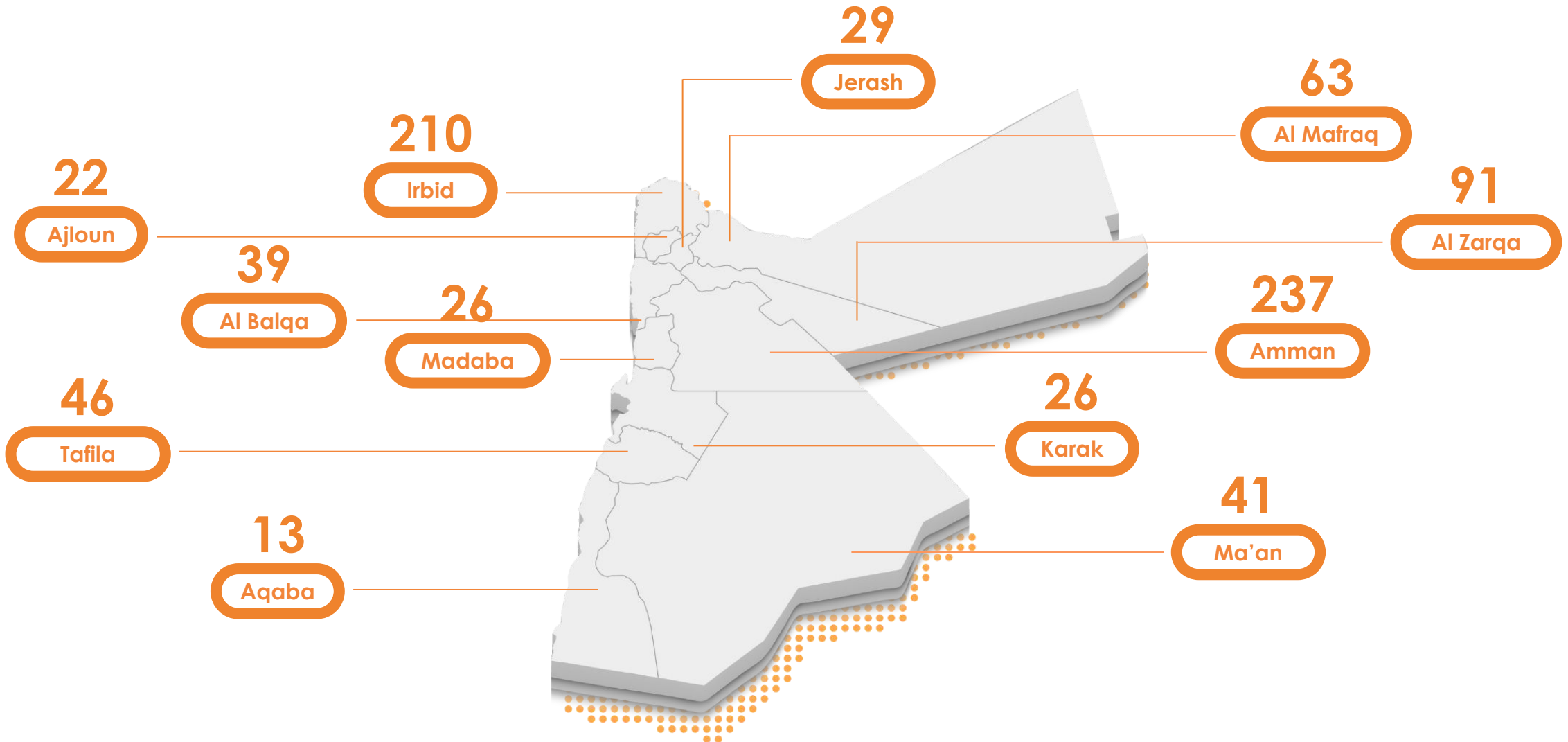


# Workforce Distribution in Lebanon



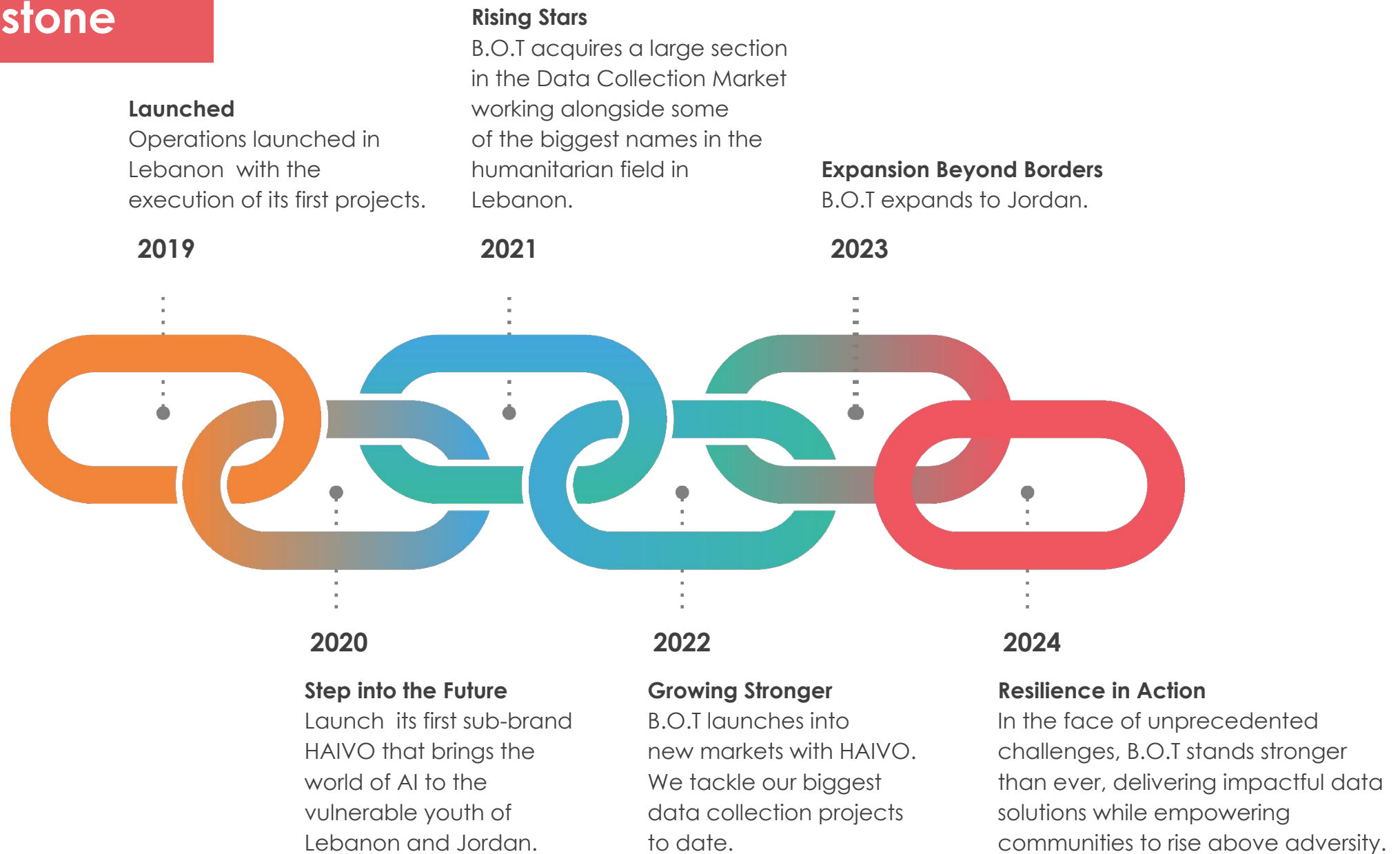


# Workforce Distribution in Jordan



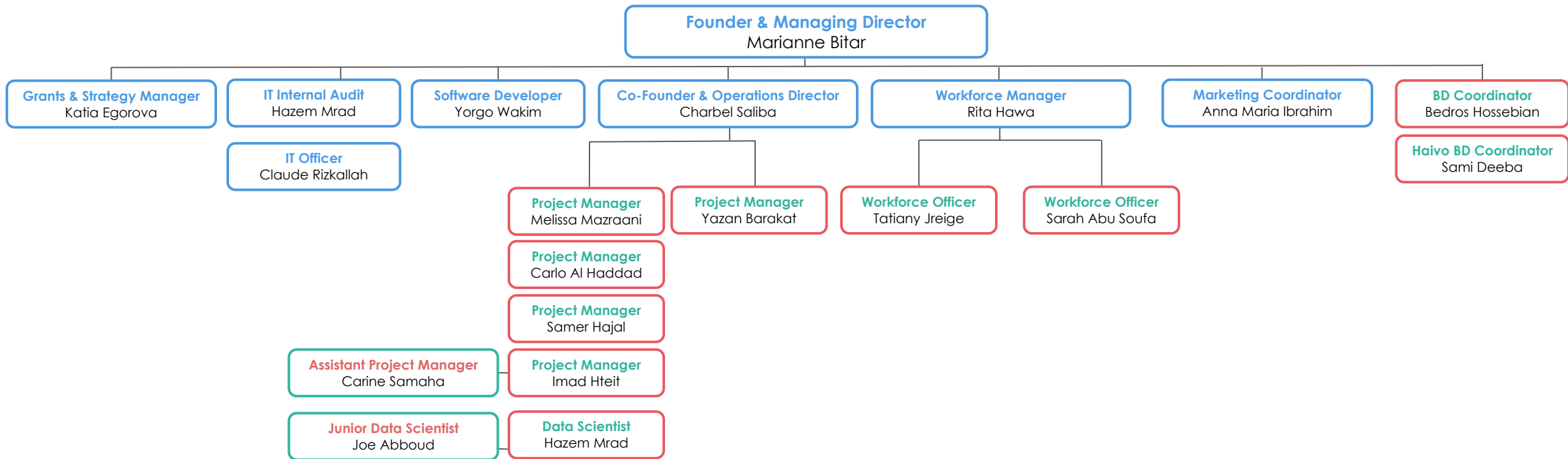


# Milestone





# The Team





Clients

NGOs

Health and Insurance



# Clients

## Consultancy & Academia



## Retail/Wholesale



**KAROLINE LANG**



L'artisan du Liban



## AI & Technology





# Workforce

Celebrating our Workforce of the Quarter for the year 2024



**Roukaya Ibrahim**  
*Lebanon*



**Khaled Alsharafat**  
*Jordan*



**Rodrigue Abdo**  
*Lebanon*



**Douaa Hafza**  
*Lebanon*



# Highlights

DRIVE Event

E-Learning Videos







## DRIVE Event: August 6th 2024

**Our DRIVE event was a success with 100+ Workforce members joining and interacting online.**

The DRIVE Event brought together our incredible workforce from Lebanon and Jordan for an engaging online experience.

Participants exchanged ideas, connected with project managers, shared their B.O.T journey, and took part in interactive sessions. The event was filled with great energy, meaningful conversations, and exciting prizes, showcasing the strong bond and enthusiasm within our workforce community! 🚀





# E-Learning Videos Launch

This year, we proudly launched our exclusive e-learning video series on the B.O.T Workforce Platform, offering members the opportunity to enhance their skills and knowledge.

With three videos already published and two more on the way, these resources are designed to empower our workforce and encourage continuous growth.

Accessible to all workforce, the series reflects our commitment to supporting their lifelong learning and professional development. ✨📚

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